



325 Soquel Avenue
Santa Cruz, CA 95062

BOARD OF DIRECTORS

Regular Meeting

September 27, 2021

5:00 p.m.

Zoom online meeting

****PLEASE NOTE****: Due to public health orders related to the current COVID-19/Novel Coronavirus outbreak, this meeting will be held virtually using the Zoom online platform. Members of the public may participate by downloading the Zoom app and joining the meeting at <https://zoom.us/j/98002291288>. Board members will each receive a unique Zoom address an hour before the meeting.

A G E N D A

1. Roll Call

Guy Lasnier (Chair), Maitreya Maziarz , Joe Hall, Tom Manheim, Larry Laurent, Janis O'Driscoll, Elizabeth Shaw, Keith Gudger, Christina Granados, David Warren

[quorum is six]

2. Oral Communications

Any person may address the Board during its oral communications period. All Oral Communications must be directed to an item not listed on today's consent or regular agenda, and must be within the jurisdiction of the Board.

3. Consideration of late additions to the agenda; additions and deletions to consent and regular agendas.

CONSENT AGENDA

4. Approve Board meeting minutes of June 28, 2021*

5. Approve Board special meeting minutes of July 13, 2021*

6. Approve Finance Committee recommendation to accept June, July, and August 2021 financial reports *

REGULAR AGENDA

7. Executive Director's report*

8. Education Committee report
9. Board Member / staff requests for specific items to appear on next meeting agenda
10. Announcements
11. Adjournment

Any person may address the Board during its Public Comment period. Each presentation will be limited to three minutes and individuals may speak only once during Public Comment. A maximum of five minutes will be set aside for this period at this meeting. If the period runs beyond five minutes, the Board may, at its discretion, allow time at the end of the meeting for additional public comment. All comments must be directed to an item NOT listed on today's agenda and must be within the subject matter jurisdiction of the Board. Preference will be given to individuals who did not speak at the previous Board meeting. All speakers must address the entire Board and will not be permitted to engage in dialogue. Speakers are requested to sign the sheet designated for that purpose so that their names may accurately be reflected in the minutes of the meeting. Regular Agenda Items: Members of the public may speak on any item on the agenda. Each presentation will be limited to three minutes. The maximum time devoted to public input on any item will be determined by the Chair.

*** Material Included in Board Packet**



325 Soquel Avenue
Santa Cruz, CA 95062

EXECUTIVE COMMITTEE

Regular Meeting

September 27, 2021

5:00 p.m.

Zoom online meeting

A G E N D A

1. Roll Call

Guy Lasnier (Chair), Maitreya Maziarz, Joe Hall, Tom Manheim, Larry Laurent, Janis O'Driscoll, Elizabeth Shaw, Keith Gudger, Christina Granados, David Warren

[quorum is three]

ALL ITEMS AS SET FORTH ON THE AGENDA OF THE REGULAR MEETING OF THE BOARD OF DIRECTORS NOTICED CONCURRENTLY.

IF A QUORUM OF THE FULL BOARD IS NOT PRESENT AT THE REGULAR BOARD MEETING, THE MEETING WILL BE ADJOURNED TO THE EXECUTIVE COMMITTEE MEETING. IF A QUORUM OF THE EXECUTIVE COMMITTEE (3) IS PRESENT, THE EXECUTIVE COMMITTEE WILL MEET TO TAKE ACTION ON THE ITEMS IN THE AGENDA.

Any person may address the Board during its Public Comment period. Each presentation will be limited to three minutes and individuals may speak only once during Public Comment. A maximum of five minutes will be set aside for this period at this meeting. If the period runs beyond five minutes, the Board may, at its discretion, allow time at the end of the meeting for additional public comment. All comments must be directed to an item NOT listed on today's agenda and must be within the subject matter jurisdiction of the Board. Preference will be given to individuals who did not speak at the previous Board meeting. All speakers must address the entire Board and will not be permitted to engage in dialogue. Speakers are requested to sign the sheet designated for that purpose so that their names may accurately be reflected in the minutes of the meeting. Regular Agenda Items: Members of the public may speak on any item on the agenda. Each presentation will be limited to three minutes. The maximum time devoted to public input on any item will be determined by the Chair.



325 Soquel Avenue
Santa Cruz, CA 95062

BOARD OF DIRECTORS
Regular Meeting
June 28, 2021
5:00 P.M.
Zoom On-Line Meeting

MINUTES

1. Roll Call

Present: Guy Lasnier, Tom Manheim, Larry Laurent, Keith Gudger, Janice O'Driscoll, Joe Hall, Elizabeth Shaw, Christina Granados
Absent: David Warren, Maitreya Maziarz
[quorum is five]

2. Oral Communications

Any person may address the Board during its Oral Communications period. All Oral Communications must be directed to an item not listed on today's Consent or Regular Agenda and must be within the jurisdiction of the Board.
None

3. Consideration of Late Additions to the Agenda; additions and deletions to Consent and Regular Agendas.

None

CONSENT AGENDA

4. Approve Minutes*

Board Meeting Minutes of May 24, 2021

5. Approve Minutes*

Special Board Meeting Minutes of June 14, 2021

6. Approve Finance Committee recommendation to Accept the May 2021 Financial Reports *

Motion to approve Consent agenda Director Gudger, Seconded Director O'Driscoll.
Approved unanimously.

REGULAR AGENDA

7. Executive Director's report*

Given

8. Report from the Education Committee *

Director Gudger reported the committee's meeting consisted of himself and Director Warren. Executive Director Reed has been looking at how other community televisions are working with colleges. Seems to be common.

9. Report from the Volunteer Advisory Committee*



325 Soquel Avenue
Santa Cruz, CA 95062

BOARD OF DIRECTORS
Regular Meeting
June 28, 2021
5:00 P.M.
Zoom On-Line Meeting

Director Gudger reported that only three independent producers have contacted. NO one has asked for studio time yet. Completed a non-profit spotlight.

10. ACTION ITEM: Discuss and approve purchase of new captioning equipment*

Executive Director Reed reported on the need to upgrade the captioning equipment. Will no longer lease, no longer limited to the hours of the lease. Will purchase through the company that fixed the existing problems. Director Gudger commented that captioning has been improving. Executive Director Reed added that the cost is for one captioning machine, we will eventually need two. Director Hall commented that the finance committee has reviewed. Director Gudger moved to approve the contract with Municipal Captioning Inc. to purchase the captioning equipment. Seconded by Director Manheim. Approved unanimously via roll call vote.

11. ACTION ITEM: Discuss and approve purchase of new broadcasting equipment*

Executive Director Reed reported on the need to purchase updated broadcast equipment. Victor Hermann described the equipment and the need. Director Hall asked if it would allow for a crawl. Victor Hermann replied that it can get information from the Internet. Chair Lasnier asked when the work would be performed and if there would be downtime. Executive Director Reed stated that the work was planned for July. Victor Hermann added that they will attempt to minimize downtime. Director Gudger asked about HD feed. Executive Director Reed replied that SB28 includes the requirement for HD for community television. Director Manheim asked if there would be any equipment changes at the Comcast head end. Victor Hermann replied no, only at the Community Television head end. This equipment will replace the Elemental system. Motion to approve the broadcast equipment purchase from Municipal Captioning Inc. with \$1400 for additional storage. Seconded by Director Gudger. Approved unanimously via roll call vote.

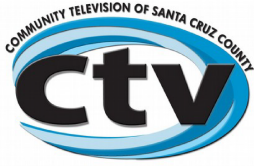
12. ACTION ITEM: Refer to the Governance Committee a review of policies and procedures relating to hateful speech.

Executive Director Reed discussed the potential for hateful speech and some community television stations have experienced it. Director Hall thought it was good to have the board discuss the current item then give to the Governance Committee. Chair Lasnier commented that it would be good for the governance committee to review before the full board. Director Hall motioned to refer the item to the Governance Committee for review and report back to board. Seconded by Director Granados. Approved unanimously.

13. Board Member / Staff Requests for Specific Items to Appear on the next Meeting.
None

14. Announcements
None

15. Adjournment.



325 Soquel Avenue
Santa Cruz, CA 95062

BOARD OF DIRECTORS
Regular Meeting
June 28, 2021
5:00 P.M.
Zoom On-Line Meeting

Director Manheim motioned to adjourn and Director Gudger seconded. Approved unanimously.

Approved: _____
Board Chair

Attest: _____
Board Secretary



325 Soquel Avenue
Santa Cruz, CA 95062

BOARD OF DIRECTORS
Special Meeting
July 13, 2021
5:00 P.M.
Zoom On-Line Meeting

MINUTES

1. Roll Call

Present: Guy Lasnier, Tom Manheim, Larry Laurent, Keith Gudger, Janice O'Driscoll, Joe Hall, Elizabeth Shaw, David Warren

Absent: Christina Granados, Maitreya Maziarz

[quorum is five]

2. Oral Communications

Any person may address the Board during its Oral Communications period. All Oral Communications must be directed to an item not listed on today's Consent or Regular Agenda and must be within the jurisdiction of the Board.

None

3. Consideration of Late Additions to the Agenda; additions and deletions to Consent and Regular Agendas.

None

REGULAR AGENDA

4. ACTION ITEM: Discuss and approve purchase of a second enCaption server*

Executive Director Reed reported that at the last meeting she had mentioned the need for a second captioning server. Opportunity to purchase a second one now will save between \$3200 and \$3600. No meeting scheduled until August 16th and it will be better to install both at one time. Director Manheim motioned to approve the purchase of the second captioning server, seconded by Director O'Driscoll. Chair Lasnier commented that it is a great plan. Approved unanimously via roll call vote.

5. Board Member / staff requests for specific items to appear on the next meeting agenda.

None

6. Announcements

None

7. Adjournment

Director Manheim motioned to adjourn, and Director O'Driscoll seconded. Approved unanimously.

Approved: _____

Attest: _____

Community Television of Santa Cruz County
Operating Profit Loss Budget Performance
June
2021

	Annual Budget 2020-21	May 2021	June 2021	June Year to Date	% of Annual Budget	Amount Remaining
4300 · OPERATING REVENUE						
4101 · County BOS Meetings	21,000.00	2,117.50	1,265.00	27,069.50	129%	(6,069.50)
4103 · City of Capitola Gov. Meetings	7,000.00	860.00	1,161.00	9,589.00	137%	(2,589.00)
4104 · SCMTD Meetings	2,500.00	387.00	473.00	3,633.50	145%	(1,133.50)
4106 · City of Santa Cruz Gov. Mtg.	45,000.00	6,159.25	5,623.50	57,412.00	128%	(12,412.00)
4108 · SCCRTC Meetings	4,500.00	516.00	473.00	4,923.50	109%	(423.50)
4109 · SCWD Government Meetings	4,200.00	0.00	0.00	100.00	2%	4,100.00
4120 · Facility & Equipment Use	100,000.00	7,774.68	8,704.85	112,791.30	113%	(12,791.30)
4121 - SLVWD Meetings	4,600.00	688.00	1,182.50	10,514.98	229%	(5,914.98)
4123 - Webinar Meetings	0.00	697.50	1,240.00	5,898.75		(5,898.75)
4122 - PVUSD	2,500.00	0.00	0.00	0.00	0%	2,500.00
4130 · Classes	0.00	0.00	0.00	0.00	0%	0.00
4165 · Donations	250.00	5.00	0.00	105.00	42%	145.00
4180 · Interest Earned	0.00	125.03	223.45	2,635.10		(2,635.10)
4185 · Misc. Income	1,000.00	0.00	0.00	224.00		776.00
4190 · Gain/ Loss on Sale of Assets	0.00	0.00	0.00	0.00		0.00
4200 · Production Services	6,000.00	0.00	0.00	280.00	5%	5,720.00
4250 - Closed Captioning	42,000.00	4,387.50	3,862.50	30,191.25	72%	11,808.75
4260 - Equipment Lease	5,000.00	651.28	651.28	7,691.61		(2,691.61)
4700 - PPP Grant	32,390.00	0.00	0.00	32,390.00		0.00
CTV Surplus	14,999.50	0.00	0.00	0.00		14,999.50
Total 4300 · OPERATING REVENUE	292,939.50	24,368.74	24,860.08	305,449.49	104%	(12,509.99)
TOTAL INCOME	292,939.50	24,368.74	24,860.08	305,449.49	104%	(12,509.99)
6000 · OPERATING EXPENSES						
6100 · Advertising	11,000.00	1,876.79	454.49	6,382.61	58%	4,617.39
6300 · Bank Charges	2,500.00	289.92	119.90	1,860.77	74%	639.23
6600 · Dues & Subscriptions	1,500.00	87.95	87.95	1,740.40	116%	(240.40)
7100 · Office Supplies	1,000.00	35.17	36.01	476.69	48%	523.31
7105 - Production Expenses	500.00	0.00	0.00	203.00	41%	297.00
7200 · Postage/Freight	375.00	0.00	134.00	681.31	182%	(306.31)
7205 · Printing	250.00	0.00	0.00	0.00	0%	250.00
7401 · Facility Supplies	3,000.00	200.27	132.14	1,987.64	66%	1,012.36
7640 · Licenses / Fees / Misc. Taxes	100.00	0.00	0.00	194.32	194%	(94.32)
7700 · Telephone / Telecommunications / Internet	1,920.00	188.23	188.23	2,099.06	109%	(179.06)
Total 6000 - Operating Expenses	22,145.00	2,678.33	1,152.72	15,625.80	71%	6,519.20
6800 · Contracted Services						
6900 · Contract Services-Audit Services	2,500.00	0.00	0.00	1,000.00	40%	1,500.00
7001 · Contract Services-Production Support	0.00	0.00	0.00	0.00	0%	0.00
7007 · Contract Services-CMAP	0.00	0.00	0.00	0.00	0%	0.00
7010 · Contract Services-Consulting	2,000.00	0.00	78.10	78.10	4%	1,921.90
7110 · Contract Services-Legal	3,000.00	0.00	1,435.00	4,355.00	145%	(1,355.00)
7910 - Contract Services-Equipment Technicians	0.00	0.00	0.00	0.00	0%	0.00
7920 · Contract Services-Captioning	21,000.00	1,616.25	1,445.50	13,584.95	65%	7,415.05
Total 6800 · Contracted Services	28,500.00	1,616.25	2,958.60	19,018.05	67%	9,481.95
7000 · Staff Development & Fundraising						
7405 · Training / conferences	2,000.00	147.50	147.50	3,149.93	157%	(1,149.93)
7800 · Travel / Meals	800.00	27.89	0.00	219.04	27%	580.96
8600 · Special Events Expense	1,000.00	0.00	0.00	0.00	0%	1,000.00
Total 7000 · Staff Development & Fundraising	3,800.00	175.39	147.50	3,368.97	89%	431.03

Community Television of Santa Cruz County
Operating Profit Loss Budget Performance
June
2021

	Annual Budget 2020-21	May 2021	June 2021	June Year to Date	% of Annual Budget	Amount Remaining
7500 · Operating Salaries & Benefits						
7525 · Salaries - Executive Director	80,720.00	6,729.33	11,388.21	85,410.84	106%	(4,690.84)
7530 · Salaries - Coworking Community Coordinator	31,820.00	2,076.63	1,506.50	25,893.83	81%	5,926.17
7535 · Salaries - Accountant	16,377.00	1,108.01	959.38	12,424.37	76%	3,952.63
7542 · Salaries - Media Services Coordinator	42,848.00	3,570.67	3,158.17	42,435.54	99%	412.46
7585 · Salaries - Government Technicians	18,488.00	1,877.60	2,350.58	20,937.85	113%	(2,449.85)
7589 · Salaries - Extra Help Trainers, Technicians	3,000.00	0.00	0.00	1,601.36	53%	1,398.64
7621 · Payroll Taxes	20,029.50	1,635.37	1,727.23	20,341.95	102%	(312.45)
7635 · Workers Comp	2,012.00	253.00	253.03	2,153.00	107%	(141.00)
7630 · Health/Dental/Vision	18,200.00	1,384.16	635.02	14,995.36	82%	3,204.64
7632 · Severance/Vacation Payouts	5,000.00	0.00	0.00	0.00	0%	5,000.00
Total 7500 · Operating Salaries & Benefits	238,494.50	18,634.77	21,978.12	226,194.10	95%	12,300.40
TOTAL EXPENSES	292,939.50	23,104.74	26,236.94	264,206.92	90%	28,732.58
NET INCOME/LOSS	0.00	1,264.00	(1,376.86)	41,242.57	13.5%	

Community Television of Santa Cruz County
Capital Profit Loss Budget Performance
June
2021

	Annual Budget 2020-21	May 2021	June 2021	June Year to Date	% of Annual Budget	Amount Remaining
4000 · CAPITAL REVENUE						
4100 · County PEG Fees	500,000.00	0.00	150,000.00	600,000.00	120%	(100,000.00)
4105 · County PEG Fees - Youth Grant	100,000.00	0.00	0.00	0.00	0%	100,000.00
TOTAL INCOME	600,000.00	0.00	150,000.00	600,000.00	100%	0.00
5000 · CAPITAL EXPENDITURES						
5100 · Facility						
7400 · Facility Lease	247,364.00	20,872.81	20,758.90	235,655.45	95%	11,708.55
6701 · Facility/Equip. Insurance	11,143.00	999.25	999.25	11,271.06	101%	(128.06)
7058 · Leasehold Improvements/Capital	20,000.00	544.50	94.83	11,787.71	59%	8,212.29
7300 · Facilities & Equipment Rental	1,000.00	51.35	51.35	586.14	59%	413.86
Total 5100 · Facility	279,507.00	22,467.91	21,904.33	259,300.36	93%	20,206.64
5200 · Equipment						
7215 · Copy Machine Lease	5,000.00	189.30	188.05	2,218.55	44%	2,781.45
7051 · Equipment Repair	5,000.00	83.33	83.33	3,569.42	71%	1,430.58
7054 · Captioning Equipment Lease	0.00	2,580.00	1,290.00	28,846.00	0%	(28,846.00)
7056 · Equipment - Depreciated	109,353.00	0.00	61,884.46	61,884.46	57%	47,468.54
7057 · Equipment - Non Depreciated	10,000.00	164.97	456.44	13,844.44	138%	(3,844.44)
7060 · Equipment Grant Program - Depreciated	100,000.00	37,312.83	(12,631.65)	32,646.79	33%	67,353.21
7061 · Equipment Leases	36,800.00	0.00	0.00	0.00	0%	36,800.00
7062 · Software as a Service	16,500.00	530.46	2,448.88	15,018.88	91%	1,481.12
Total 5200 · Equipment	282,653.00	40,860.89	53,719.51	158,028.54	56%	124,624.46
Capital Maintenance & Repair						
7063 · Building Maintenance	6400.00	519.16	707.66	6,804.52	106%	(404.52)
7064 · Equipment Maintenance	10600.00	892.67	892.67	10,712.04	101%	(112.04)
7065 · Equipment Repair	20180.00	1959.33	1922.17	23,294.05	115%	(3,114.05)
Total Capital Maintenance & Repair	37180.00	3371.16	3522.50	40,810.61	110%	(3,630.61)
5300 · Media Licensing						
7059 · Music Library	660.00	55.00	55.00	660.00	100%	0.00
Total 5300 · Media Licensing	660.00	55.00	55.00	660.00	100%	0.00
Total 5000 · CAPITAL EXPENDITURES	600,000.00	66,754.96	79,201.34	458,799.51	76%	141,200.49
NET INCOME/LOSS	0.00	(66,754.96)	70,798.66	141,200.49		

Community Television of Santa Cruz County

Balance Sheet

As of June 30, 2021

		TOTAL
ASSETS		
Current Assets		
Bank Accounts		
1010 Checking-SCCCU		0.00
1015 PayPal Checking-SCCCU		0.00
1020 Savings-SCCCU		0.00
1021 Petty Cash Fund		243.52
1070 CD 12 month Cert SCCC		0.00
1075 Checking - Lighthouse Bank		649,148.72
1080 Savings - Lighthouse Bank		138,063.92
1081 CDAR x2424		250,049.87
1082 CDAR x4915		250,031.17
1083 ICS SCCU		250,026.60
1085 CD 12-23 Month - Lighthouse Bank		0.00
1099 Cash Box		0.00
Total Bank Accounts		\$1,537,563.80
Accounts Receivable		
1114 Temp A/R		0.00
1115 Accounts Receivable		176,241.57
1116 Grants Receivable		0.00
Total Accounts Receivable		\$176,241.57

Community Television of Santa Cruz County

Balance Sheet As of June 30, 2021

	TOTAL
Other Current Assets	
1117 A/R - Temp. Restricted	0.00
1125 County Reserve Acct. Restricted	0.00
1200 Prepaid Insurance	
1201 Health	0.00
1202 Accident	300.00
1203 Crime Coverage	0.00
1206 Workers Comp Deposit	401.50
1209 Liability / D&O (SLIP)	0.00
1210 Property Liability (SPIP)	0.00
Total 1200 Prepaid Insurance	701.50
1260 Prepaid Expenses	32,238.70
1300 PFG Common Stock	4,931.00
1400 Undeposited Funds	0.00
Repayment	
Health Insurance	0.00
Total Repayment	0.00
Total Other Current Assets	\$37,871.20
Total Current Assets	\$1,751,676.57
Fixed Assets	
1600 Production Equipment	1,096,176.28
1700 Accum Depr-Production Equipment	-975,061.08
Total 1600 Production Equipment	121,115.20
1620 Office Furniture/Equipment	122,181.80
1720 Accum Depr-Furniture/Equipment	-117,880.79
Total 1620 Office Furniture/Equipment	4,301.01
1625 Leasehold Improvement	207,697.15
1725 Accum Depr-Leasehold Improv.	-148,503.06
Total 1625 Leasehold Improvement	59,194.09
1670 Broadcasting Equipment	28,933.89
Total Fixed Assets	\$213,544.19
TOTAL ASSETS	\$1,965,220.76

Community Television of Santa Cruz County

Balance Sheet As of June 30, 2021

	TOTAL
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
2100 Accounts Payable	1,653.57
Total Accounts Payable	\$1,653.57
Other Current Liabilities	
2110 Sales Tax Payable	0.00
2111 Sales Tax (Manual entry)	0.00
2140 Accrued Vacation	12,055.41
2150 PPP Loan	0.00
24000 Payroll Liabilities	1,034.98
CA PIT / SDI	508.16
CA SUI / ETT	-354.09
Federal Taxes (941/944)	4,397.37
Total 24000 Payroll Liabilities	5,586.42
Board of Equalization Payable	0.00
Direct Deposit Payable	0.00
Total Other Current Liabilities	\$17,641.83
Total Current Liabilities	\$19,295.40
Long-Term Liabilities	
2400 Business Equipment Loan 33736	0.00
Total Long-Term Liabilities	\$0.00
Total Liabilities	\$19,295.40
Equity	
3000 Opening Bal Equity	0.00
3015 Net Assets-Temp Restricted	0.00
3900 Retained Earnings	549,780.90
3905 Retained Earnings - Capital Reserves	1,213,701.40
Net Income	182,443.06
Total Equity	\$1,945,925.36
TOTAL LIABILITIES AND EQUITY	\$1,965,220.76

EQUITY:

Capital Reserves.	\$1,155,718.62
Capital Reserves - Youth Grant	\$199,183.27
Operating Reserves.	\$182,661.91
Other Assets.	\$408,361.56
TOTAL.	\$1,945,925.36

Community Television of Santa Cruz County
Capital Profit Loss Budget Performance
July
2021

	Annual Budget 2021-22	June 2021	July 2021	July Year to Date	% of Annual Budget	Amount Remaining
4000 · CAPITAL REVENUE						
4100 · County PEG Fees	500,000.00	150,000.00	0.00	0.00	0%	500,000.00
4105 · County PEG Fees - Youth Grant	100,000.00	0.00	0.00	0.00	0%	100,000.00
TOTAL INCOME	600,000.00	150,000.00	0.00	0.00	0%	600,000.00
5000 · CAPITAL EXPENDITURES						
5100 · Facility						
7400 · Facility Lease	266,785.00	20,758.90	18,113.30	18,113.30	7%	248,671.70
6701 · Facility/Equip. Insurance	11,143.00	999.25	983.43	983.43	9%	10,159.57
7058 · Leasehold Improvements/Capital	20,000.00	94.83	0.00	0.00	0%	20,000.00
7300 · Facilities & Equipment Rental	1,000.00	51.35	51.35	51.35	5%	948.65
Total 5100 · Facility	298,928.00	21,904.33	19,148.08	19,148.08	6%	279,779.92
5200 · Equipment						
7215 · Copy Machine Lease	5,000.00	188.05	224.27	224.27	4%	4,775.73
7051 · Equipment Repair	5,000.00	83.33	83.33	83.33	2%	4,916.67
7054 · Captioning Equipment Lease	0.00	1,290.00	0.00	0.00	0%	0.00
7056 · Equipment - Depreciated	106,732.00	61,884.46	0.00	0.00	0%	106,732.00
7057 · Equipment - Non Depreciated	26,021.00	456.44	672.66	672.66	3%	25,348.34
7060 · Equipment Grant Program - Depreciated	100,000.00	(12,631.65)	0.00	0.00	0%	100,000.00
7061 · Equipment Leases	0.00	0.00	0.00	0.00	0%	0.00
7062 · Software as a Service	16,500.00	2,448.88	1,300.46	1,300.46	8%	15,199.54
Total 5200 · Equipment	259,253.00	53,719.51	2,280.72	2,280.72	1%	256,972.28
Capital Maintenance & Repair						
7063 · Building Maintenance	7168.00	707.66	506.87	506.87	7%	6,661.13
7064 · Equipment Maintenance	11033.00	892.67	919.45	919.45	8%	10,113.55
7065 · Equipment Repair	22958.00	1922.17	1917.61	1,917.61	8%	21,040.39
Total Capital Maintenance & Repair	41159.00	3522.50	3343.93	3,343.93	8%	37,815.07
5300 · Media Licensing						
7059 · Music Library	660.00	55.00	55.00	55.00	8%	605.00
Total 5300 · Media Licensing	660.00	55.00	55.00	55.00	8%	605.00
Total 5000 · CAPITAL EXPENDITURES	600,000.00	79,201.34	24,827.73	24,827.73	4%	575,172.27
NET INCOME/LOSS	0.00	70,798.66	(24,827.73)	(24,827.73)		

Community Television of Santa Cruz County
Operating Profit Loss Budget Performance
July
2021

	Annual Budget 2021-22	June 2021	July 2021	July Year to Date	% of Annual Budget	Amount Remaining
4300 · OPERATING REVENUE						
4101 · County BOS Meetings	29,758.00	1,265.00	4,132.50	4,132.50	14%	25,625.50
4103 · City of Capitola Gov. Meetings	8,700.00	1,161.00	817.00	817.00	9%	7,883.00
4104 · SCMTD Meetings	3,256.00	473.00	172.00	172.00	5%	3,084.00
4106 · City of Santa Cruz Gov. Mtg.	53,805.00	5,623.50	3,524.00	3,524.00	7%	50,281.00
4108 · SCCRTC Meetings	4,740.00	473.00	430.00	430.00	9%	4,310.00
4109 · SCWD Government Meetings	0.00	0.00	0.00	0.00	0%	0.00
4120 · Facility & Equipment Use	120,000.00	8,704.85	9,141.15	9,141.15	8%	110,858.85
4121 - SLVWD Meetings	9,649.00	1,182.50	731.00	731.00	8%	8,918.00
4123 - Webinar Meetings	0.00	1,240.00	310.00	310.00		(310.00)
4122 - PVUSD	0.00	0.00	522.50	522.50	0%	(522.50)
4130 · Classes	0.00	0.00	0.00	0.00	0%	0.00
4165 · Donations	250.00	0.00	0.00	0.00	0%	250.00
4180 · Interest Earned	0.00	223.45	125.39	125.39		(125.39)
4185 · Misc. Income	300.00	0.00	86.00	86.00		214.00
4190 · Gain/ Loss on Sale of Assets	0.00	0.00	0.00	0.00		0.00
4200 · Production Services	6,000.00	0.00	0.00	0.00	0%	6,000.00
4250 - Closed Captioning	42,000.00	3,862.50	5,287.50	5,287.50	13%	36,712.50
4260 - Equipment Lease	7,600.00	651.28	651.28	651.28		6,948.72
4700 - Grant	0.00	0.00	0.00	0.00		0.00
Total 4300 · OPERATING REVENUE	286,058.00	24,860.08	25,930.32	25,930.32	9%	260,127.68
TOTAL INCOME	286,058.00	24,860.08	25,930.32	25,930.32	9%	260,127.68
6000 · OPERATING EXPENSES						
6100 · Advertising	9,000.00	454.49	313.69	313.69	3%	8,686.31
6300 · Bank Charges	2,500.00	119.90	198.91	198.91	8%	2,301.09
6600 · Dues & Subscriptions	1,500.00	87.95	87.95	87.95	6%	1,412.05
7100 · Office Supplies	1,000.00	36.01	87.24	87.24	9%	912.76
7105 - Production Expenses	500.00	0.00	0.00	0.00	0%	500.00
7200 · Postage/Freight	700.00	134.00	0.00	0.00	0%	700.00
7205 · Printing	250.00	0.00	0.00	0.00	0%	250.00
7401 · Facility Supplies	2,708.00	132.14	68.92	68.92	3%	2,639.08
7640 · Licenses / Fees / Misc. Taxes	150.00	0.00	46.00	46.00	31%	104.00
7700 · Telephone / Telecommunications / Internet	1,920.00	188.23	188.23	188.23	10%	1,731.77
Total 6000 - Operating Expenses	20,228.00	1,152.72	990.94	990.94	5%	19,237.06
6800 · Contracted Services						
6900 · Contract Services-Audit Services	2,153.00	0.00	0.00	0.00	0%	2,153.00
7001 · Contract Services-Production Support	0.00	0.00	0.00	0.00	0%	0.00
7007 · Contract Services-CMAP	0.00	0.00	0.00	0.00	0%	0.00
7010 · Contract Services-Consulting	2,000.00	78.10	0.00	0.00	0%	2,000.00
7110 · Contract Services-Legal	2,000.00	1,435.00	350.00	350.00	18%	1,650.00
7910 - Contract Services-Equipment Technicians	0.00	0.00	0.00	0.00	0%	0.00
7920 · Contract Services-Captioning	21,000.00	3,287.50	165.00	165.00	1%	20,835.00
Total 6800 · Contracted Services	27,153.00	4,800.60	515.00	515.00	2%	26,638.00
7000 · Staff Development & Fundraising						
7405 · Training / conferences	2,000.00	147.50	295.00	295.00	15%	1,705.00
7800 · Travel / Meals	360.00	0.00	0.00	0.00	0%	360.00
8600 · Special Events Expense	1,000.00	0.00	0.00	0.00	0%	1,000.00
Total 7000 · Staff Development & Fundraising	3,360.00	147.50	295.00	295.00	9%	3,065.00

Community Television of Santa Cruz County
Operating Profit Loss Budget Performance
July
2021

	Annual Budget 2021-22	June 2021	July 2021	July Year to Date	% of Annual Budget	Amount Remaining
7500 · Operating Salaries & Benefits						
7525 · Salaries - Executive Director	80,720.00	11,388.21	6,729.33	6,729.33	8%	73,990.67
7530 · Salaries - Coworking Community Coordinator	28,676.00	1,506.50	2,027.50	2,027.50	7%	26,648.50
7535 · Salaries - Accountant	10,712.00	959.38	941.12	941.12	9%	9,770.88
7542 · Salaries - Media Services Coordinator	44,133.00	3,158.17	3,677.81	3,677.81	8%	40,455.19
7585 · Salaries - Government Technicians	19,614.00	2,350.58	668.16	668.16	3%	18,945.84
7589 · Salaries - Extra Help Trainers, Technicians	5,780.50	0.00	0.00	0.00	0%	5,780.50
7621 · Payroll Taxes	20,429.50	1,727.23	1,481.05	1,481.05	7%	18,948.45
7635 · Workers Comp	2,052.00	253.03	120.25	120.25	6%	1,931.75
7630 · Health/Dental/Vision	18,200.00	1,533.70	1,514.67	1,514.67	8%	16,685.33
7632 · Severance/Vacation Payouts	5,000.00	0.00	0.00	0.00	0%	5,000.00
Total 7500 · Operating Salaries & Benefits	235,317.00	22,876.80	17,159.89	17,159.89	7%	218,157.11
TOTAL EXPENSES	286,058.00	28,977.62	18,960.83	18,960.83	7%	267,097.17
NET INCOME/LOSS	0.00	(4,117.54)	6,969.49	6,969.49	26.9%	

Community Television of Santa Cruz County

Balance Sheet As of July 31, 2021

		TOTAL
ASSETS		
Current Assets		
Bank Accounts		
1010 Checking-SCCCU		0.00
1015 PayPal Checking-SCCCU		0.00
1020 Savings-SCCCU		0.00
1021 Petty Cash Fund		243.52
1070 CD 12 month Cert SCCC		0.00
1075 Checking - Lighthouse Bank		741,847.02
1080 Savings - Lighthouse Bank		138,093.24
1081 CDAR x2424		250,049.87
1082 CDAR x4915		250,031.17
1083 ICS SCCU		250,026.60
1085 CD 12-23 Month - Lighthouse Bank		0.00
1099 Cash Box		0.00
Total Bank Accounts		\$1,630,291.42
Accounts Receivable		
1114 Temp A/R		0.00
1115 Accounts Receivable		37,763.35
1116 Grants Receivable		0.00
Total Accounts Receivable		\$37,763.35

Community Television of Santa Cruz County

Balance Sheet As of July 31, 2021

	TOTAL
Other Current Assets	
1117 A/R - Temp. Restricted	0.00
1125 County Reserve Acct. Restricted	0.00
1200 Prepaid Insurance	
1201 Health	0.00
1202 Accident	300.00
1203 Crime Coverage	0.00
1206 Workers Comp Deposit	281.25
1209 Liability / D&O (SLIP)	0.00
1210 Property Liability (SPIP)	9,097.22
Total 1200 Prepaid Insurance	9,678.47
1260 Prepaid Expenses	33,128.70
1300 PFG Common Stock	4,931.00
1400 Undeposited Funds	279.55
Repayment	
Health Insurance	0.00
Total Repayment	0.00
Total Other Current Assets	\$48,017.72
Total Current Assets	\$1,716,072.49
Fixed Assets	
1600 Production Equipment	1,096,176.28
1700 Accum Depr-Production Equipment	-975,061.08
Total 1600 Production Equipment	121,115.20
1620 Office Furniture/Equipment	122,181.80
1720 Accum Depr-Furniture/Equipment	-117,880.79
Total 1620 Office Furniture/Equipment	4,301.01
1625 Leasehold Improvement	207,697.15
1725 Accum Depr-Leasehold Improv.	-148,503.06
Total 1625 Leasehold Improvement	59,194.09
1670 Broadcasting Equipment	28,933.89
Total Fixed Assets	\$213,544.19
TOTAL ASSETS	\$1,929,616.68

Community Television of Santa Cruz County

Balance Sheet As of July 31, 2021

	TOTAL
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
2100 Accounts Payable	-12,197.89
Total Accounts Payable	\$ -12,197.89
Other Current Liabilities	
2110 Sales Tax Payable	0.00
2111 Sales Tax (Manual entry)	0.00
2140 Accrued Vacation	12,055.41
2150 PPP Loan	0.00
24000 Payroll Liabilities	1,034.98
CA PIT / SDI	469.48
CA SUI / ETT	-780.49
Federal Taxes (941/944)	3,864.75
Total 24000 Payroll Liabilities	4,588.72
Board of Equalization Payable	0.00
Direct Deposit Payable	0.00
Total Other Current Liabilities	\$16,644.13
Total Current Liabilities	\$4,446.24
Long-Term Liabilities	
2400 Business Equipment Loan 33736	0.00
Total Long-Term Liabilities	\$0.00
Total Liabilities	\$4,446.24
Equity	
3000 Opening Bal Equity	0.00
3015 Net Assets-Temp Restricted	0.00
3900 Retained Earnings	588,126.79
3905 Retained Earnings - Capital Reserves	1,354,901.89
Net Income	-17,858.24
Total Equity	\$1,925,170.44
TOTAL LIABILITIES AND EQUITY	\$1,929,616.68

EQUITY:

Capital Reserves.	\$1,130,890.89
Capital Reserves - Youth Grant	\$199,183.27
Operating Reserves.	\$300,217.26
Other Assets.	\$294,879.02
TOTAL.	\$1,925,170.44

Community Television of Santa Cruz County
Capital Profit Loss Budget Performance
August
2021

	Annual Budget 2021-22	July 2021	August 2021	August Year to Date	% of Annual Budget	Amount Remaining
4000 · CAPITAL REVENUE						
4100 · County PEG Fees	500,000.00	0.00	0.00	0.00	0%	500,000.00
4105 · County PEG Fees - Youth Grant	100,000.00	0.00	0.00	0.00	0%	100,000.00
TOTAL INCOME	600,000.00	0.00	0.00	0.00	0%	600,000.00
5000 · CAPITAL EXPENDITURES						
5100 · Facility						
7400 · Facility Lease	266,785.00	18,113.30	20,941.94	39,055.24	15%	227,729.76
6701 · Facility/Equip. Insurance	11,143.00	983.43	1,200.76	2,184.19	20%	8,958.81
7058 · Leasehold Improvements/Capital	20,000.00	0.00	0.00	0.00	0%	20,000.00
7300 · Facilities & Equipment Rental	1,000.00	51.35	51.35	102.70	10%	897.30
Total 5100 · Facility	298,928.00	19,148.08	22,194.05	41,342.13	14%	257,585.87
5200 · Equipment						
7215 · Copy Machine Lease	5,000.00	224.27	24.10	248.37	5%	4,751.63
7051 · Equipment Repair	5,000.00	83.33	83.33	166.66	3%	4,833.34
7054 · Captioning Equipment Lease	0.00	0.00	0.00	0.00	0%	0.00
7056 · Equipment - Depreciated	106,732.00	0.00	93,068.08	93,068.08	87%	13,663.92
7057 · Equipment - Non Depreciated	26,021.00	672.66	2,857.36	3,530.02	14%	22,490.98
7060 · Equipment Grant Program - Depreciated	100,000.00	0.00	9,006.73	9,006.73	9%	90,993.27
7061 · Equipment Leases	0.00	0.00	0.00	0.00	0%	0.00
7062 · Software as a Service	16,500.00	1,300.46	1,358.63	2,659.09	16%	13,840.91
Total 5200 · Equipment	259,253.00	2,280.72	106,398.23	108,678.95	42%	150,574.05
Capital Maintenance & Repair						
7063 · Building Maintenance	7168.00	506.87	663.01	1,169.88	16%	5,998.12
7064 · Equipment Maintenance	11033.00	919.45	919.45	1,838.90	17%	9,194.10
7065 · Equipment Repair	22958.00	1917.61	1871.44	3,789.05	17%	19,168.95
Total Capital Maintenance & Repair	41159.00	3343.93	3453.90	6,797.83	17%	34,361.17
5300 · Media Licensing						
7059 · Music Library	660.00	55.00	55.00	110.00	17%	550.00
Total 5300 · Media Licensing	660.00	55.00	55.00	110.00	17%	550.00
Total 5000 · CAPITAL EXPENDITURES	600,000.00	24,827.73	132,101.18	156,928.91	26%	443,071.09
NET INCOME/LOSS	0.00	(24,827.73)	(132,101.18)	(156,928.91)		

Community Television of Santa Cruz County
Operating Profit Loss Budget Performance
August
2021

	Annual Budget 2021-22	July 2021	August 2021	August Year to Date	% of Annual Budget	Amount Remaining
4300 · OPERATING REVENUE						
4101 · County BOS Meetings	29,758.00	4,132.50	0.00	4,132.50	14%	25,625.50
4103 · City of Capitola Gov. Meetings	8,700.00	817.00	676.00	1,493.00	17%	7,207.00
4104 · SCMTD Meetings	3,256.00	172.00	0.00	172.00	5%	3,084.00
4106 · City of Santa Cruz Gov. Mtg.	53,805.00	3,524.00	465.00	3,989.00	7%	49,816.00
4108 · SCCRTC Meetings	4,740.00	430.00	0.00	430.00	9%	4,310.00
4109 · SCWD Government Meetings	0.00	0.00	0.00	0.00	0%	0.00
4120 · Facility & Equipment Use	120,000.00	9,141.15	9,222.88	18,364.03	15%	101,635.97
4121 - SLVWD Meetings	9,649.00	731.00	364.00	1,095.00	11%	8,554.00
4123 - Webinar Meetings	0.00	310.00	0.00	310.00		(310.00)
4122 - PVUSD	0.00	522.50	1,117.00	1,639.50	0%	(1,639.50)
4130 · Classes	0.00	0.00	0.00	0.00	0%	0.00
4165 · Donations	250.00	0.00	0.00	0.00	0%	250.00
4180 · Interest Earned	0.00	125.39	123.11	248.50		(248.50)
4185 · Misc. Income	300.00	86.00	0.00	86.00		214.00
4190 · Gain/ Loss on Sale of Assets	0.00	0.00	0.00	0.00		0.00
4200 · Production Services	6,000.00	0.00	0.00	0.00	0%	6,000.00
4250 - Closed Captioning	42,000.00	5,287.50	0.00	5,287.50	13%	36,712.50
4260 - Equipment Lease	7,600.00	651.28	651.28	1,302.56		6,297.44
4700 - CA Relief Grant	0.00	0.00	15,000.00	15,000.00		(15,000.00)
Total 4300 · OPERATING REVENUE	286,058.00	25,930.32	27,619.27	53,549.59	19%	232,508.41
TOTAL INCOME	286,058.00	25,930.32	27,619.27	53,549.59	19%	232,508.41
6000 · OPERATING EXPENSES						
6100 · Advertising	9,000.00	313.69	337.78	651.47	7%	8,348.53
6300 · Bank Charges	2,500.00	198.91	141.60	340.51	14%	2,159.49
6600 · Dues & Subscriptions	1,500.00	87.95	87.95	175.90	12%	1,324.10
7100 · Office Supplies	1,000.00	87.24	255.36	342.60	34%	657.40
7105 - Production Expenses	500.00	0.00	0.00	0.00	0%	500.00
7200 · Postage/Freight	700.00	0.00	0.00	0.00	0%	700.00
7205 · Printing	250.00	0.00	0.00	0.00	0%	250.00
7401 · Facility Supplies	2,708.00	68.92	207.96	276.88	10%	2,431.12
7640 · Licenses / Fees / Misc. Taxes	150.00	46.00	25.00	71.00	47%	79.00
7700 · Telephone / Telecommunications / Internet	1,920.00	188.23	188.23	376.46	20%	1,543.54
Total 6000 - Operating Expenses	20,228.00	990.94	1,243.88	2,234.82	11%	17,993.18
6800 · Contracted Services						
6900 · Contract Services-Audit Services	2,153.00	0.00	0.00	0.00	0%	2,153.00
7001 · Contract Services-Production Support	0.00	0.00	0.00	0.00	0%	0.00
7007 · Contract Services-CMAP	0.00	0.00	0.00	0.00	0%	0.00
7010 · Contract Services-Consulting	2,000.00	0.00	0.00	0.00	0%	2,000.00
7110 · Contract Services-Legal	2,000.00	350.00	0.00	350.00	18%	1,650.00
7910 - Contract Services-Equipment Technicians	0.00	0.00	0.00	0.00	0%	0.00
7920 · Contract Services-Captioning	21,000.00	165.00	1,356.25	1,521.25	7%	19,478.75
Total 6800 · Contracted Services	27,153.00	515.00	1,356.25	1,871.25	7%	25,281.75
7000 · Staff Development & Fundraising						
7405 · Training / conferences	2,000.00	295.00	0.00	295.00	15%	1,705.00
7800 · Travel / Meals	360.00	0.00	0.00	0.00	0%	360.00
8600 · Special Events Expense	1,000.00	0.00	0.00	0.00	0%	1,000.00
Total 7000 · Staff Development & Fundraising	3,360.00	295.00	0.00	295.00	9%	3,065.00

Community Television of Santa Cruz County
Operating Profit Loss Budget Performance
August
2021

	Annual Budget 2021-22	July 2021	August 2021	August Year to Date	% of Annual Budget	Amount Remaining
7500 · Operating Salaries & Benefits						
7525 · Salaries - Executive Director	80,720.00	6,729.33	6,729.33	13,458.66	17%	67,261.34
7530 · Salaries - Coworking Community Coordinator	28,676.00	2,027.50	2,652.04	4,679.54	16%	23,996.46
7535 · Salaries - Accountant	10,712.00	941.12	756.43	1,697.55	16%	9,014.45
7542 · Salaries - Media Services Coordinator	44,133.00	3,677.81	3,677.81	7,355.62	17%	36,777.38
7585 · Salaries - Government Technicians	19,614.00	668.16	1,617.51	2,285.67	12%	17,328.33
7589 · Salaries - Extra Help Trainers, Technicians	5,780.50	0.00	0.00	0.00	0%	5,780.50
7621 · Payroll Taxes	20,429.50	1,481.05	1,625.72	3,106.77	15%	17,322.73
7635 · Workers Comp	2,052.00	120.25	120.25	240.50	12%	1,811.50
7630 · Health/Dental/Vision	18,200.00	1,514.67	1,652.35	3,167.02	17%	15,032.98
7632 · Severance/Vacation Payouts	5,000.00	0.00	0.00	0.00	0%	5,000.00
Total 7500 · Operating Salaries & Benefits	235,317.00	17,159.89	18,831.44	35,991.33	15%	199,325.67
TOTAL EXPENSES	286,058.00	18,960.83	21,431.57	40,392.40	14%	245,665.60
NET INCOME/LOSS	0.00	6,969.49	6,187.70	13,157.19	24.6%	

Community Television of Santa Cruz County

Balance Sheet As of August 31, 2021

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
1010 Checking-SCCCU	0.00
1015 PayPal Checking-SCCCU	0.00
1020 Savings-SCCCU	0.00
1021 Petty Cash Fund	92.64
1070 CD 12 month Cert SCCC	0.00
1075 Checking - Lighthouse Bank	626,290.36
1080 Savings - Lighthouse Bank	138,122.56
1081 CDAR x2424	250,049.87
1082 CDAR x4915	250,031.17
1083 ICS SCCU	250,026.60
1085 CD 12-23 Month - Lighthouse Bank	0.00
1099 Cash Box	0.00
Total Bank Accounts	\$1,514,613.20
Accounts Receivable	
1114 Temp A/R	0.00
1115 Accounts Receivable	17,276.00
1116 Grants Receivable	0.00
Total Accounts Receivable	\$17,276.00

Community Television of Santa Cruz County

Balance Sheet As of August 31, 2021

	TOTAL
Other Current Assets	
1117 A/R - Temp. Restricted	0.00
1125 County Reserve Acct. Restricted	0.00
1200 Prepaid Insurance	
1201 Health	0.00
1202 Accident	300.00
1203 Crime Coverage	0.00
1206 Workers Comp Deposit	161.00
1209 Liability / D&O (SLIP)	0.00
1210 Property Liability (SPIP)	9,484.56
Total 1200 Prepaid Insurance	9,945.56
1260 Prepaid Expenses	30,135.65
1300 PFG Common Stock	4,931.00
1400 Undeposited Funds	0.00
Repayment	
Health Insurance	0.00
Total Repayment	0.00
Total Other Current Assets	\$45,012.21
Total Current Assets	\$1,576,901.41
Fixed Assets	
1600 Production Equipment	1,096,176.28
1700 Accum Depr-Production Equipment	-975,061.08
Total 1600 Production Equipment	121,115.20
1620 Office Furniture/Equipment	122,181.80
1720 Accum Depr-Furniture/Equipment	-117,880.79
Total 1620 Office Furniture/Equipment	4,301.01
1625 Leasehold Improvement	207,697.15
1725 Accum Depr-Leasehold Improv.	-148,503.06
Total 1625 Leasehold Improvement	59,194.09
1670 Broadcasting Equipment	28,933.89
Total Fixed Assets	\$213,544.19
TOTAL ASSETS	\$1,790,445.60

Community Television of Santa Cruz County

Balance Sheet As of August 31, 2021

	TOTAL
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
2100 Accounts Payable	-25,988.77
Total Accounts Payable	\$ -25,988.77
Other Current Liabilities	
2110 Sales Tax Payable	0.00
2111 Sales Tax (Manual entry)	0.00
2140 Accrued Vacation	12,055.41
2150 PPP Loan	0.00
24000 Payroll Liabilities	1,034.98
CA PIT / SDI	512.01
CA SUI / ETT	-599.59
Federal Taxes (941/944)	4,174.60
Total 24000 Payroll Liabilities	5,122.00
Board of Equalization Payable	0.00
Direct Deposit Payable	0.00
Total Other Current Liabilities	\$17,177.41
Total Current Liabilities	\$ -8,811.36
Long-Term Liabilities	
2400 Business Equipment Loan 33736	0.00
Total Long-Term Liabilities	\$0.00
Total Liabilities	\$ -8,811.36
Equity	
3000 Opening Bal Equity	0.00
3015 Net Assets-Temp Restricted	0.00
3900 Retained Earnings	588,126.79
3905 Retained Earnings - Capital Reserves	1,354,901.89
Net Income	-143,771.72
Total Equity	\$1,799,256.96
TOTAL LIABILITIES AND EQUITY	\$1,790,445.60

EQUITY:

Capital Reserves.	\$1,007,796.44
Capital Reserves - Youth Grant	\$190,176.54
Operating Reserves.	\$316,640.22
Other Assets.	\$284,643.76
TOTAL.	\$1,799,256.96

9/27/21

Community Television of Santa Cruz County
Executive Director's Report to the Board
Covering July and August of 2021

1. Administration

- Financial
 - CA Relief Grant
 - We received \$15,000 from the CA Relief Grant
 - EIDL
 - Funds were sent but rejected by our bank due to an incorrect name and account number.
 - We have been in contact with EIDL and have provided the requested information for redistribution.
 - Staff
 - Video staff was trained on Zoom. Now most meetings can be done by a single operator.
 - Two operators are still needed for the Board of Supervisors

Coworking

- Our breakeven number in the coworking center is \$8,333.333 per month. In July we earned \$9 government meetings in July 9,141.00. In August we earned \$9,222.00

** This report shows funds that have been received. Our financial report shows funds that have been to our bank account. The numbers may vary slightly due to timing.*

Paid Services

Completed

- *Government Meeting Services*
 - CTV provided coverage no government meetings in July.
 - CTV provided Coverage of 11 government meetings in August.
- We are working with a local producer on a fiscal sponsorship for a short film with \$10,000 budget.

2. Facilities & Equipment

- Our new captioners were successfully installed in August.
Thanks to Victor Herrmann who did the hard work.
- Installation is being planned for our new telecast equipment.
- In July we began a systematic inspection of all our equipment.
 - a. We are identifying, worn, broken, missing pieces and repairing or replacing them.
 - b. We have been through all 20 camera kits.
 - c. We are currently organizing cables.
- In August we reorganized the Shipping Container in the parking lot. Disposing of broken and unneeded items and installing labeled shelving units.

3. Youth Grant

- Watsonville Recreation received 25-Padcaster kits
In mid-June. They were able to use them with two groups of youngsters, ages 10 – 18, throughout July and August.
- The Youth Grant committee voted to approve a new grant to the Friends of The Library. The Friends have developed a 6-week animation curriculum for kids (7th–12th grade) to be delivered by qualified instructors in libraries across the county. Students will learn how to tell a compelling story and to bring their story to life through animation.
CTV has granted the Friends of the Library the tools and equipment needed for students to create animated short features. These productions will ultimately be televised on CTV channels.

Education Committee meeting

Aug. 21, 2021

Attendees: David Warren, Keith Gudger, Becca Reed

Becca had distributed a list of schools and colleges in California and the U.S. that offered Open Access video broadcasts and training programs. The focus for discussion was on Community Colleges and which colleges had the best programs whether by faculty, departments or student run. It was decided that more research and analysis needs to be done along with outreach to Cabrillo faculty and leaders to explore how SCCTV can support Cabrillo's cable access, provide equipment, training, studio access, when deemed safe, and assistance with programming.

David is going to contact Rock Pfothauer, Chair of the Bay Area Community College Consortium to get his perspective on what is being done at colleges in the greater San Francisco area and what possibilities there might be at the Watsonville center.

Becca noted that there are limitations on what the colleges can put on television. She suggested we look at University of Arkansas's Little Rock and Tufts University's programs as they have a blend of college and student video production.

David noted that it takes a long time to get new programs started, especially with the trying times and uncertainty schools are currently going through.

Over this next month, we encouraged all Ed. Committee members to look at Becca's list of schools, look for sterling examples of how colleges are using Open Access in their communities and consider our best outreach strategy to Cabrillo College and the County Office of Education.

Our next meeting will be on Monday, Sept. 20th.