



325 Soquel Avenue
Santa Cruz, CA 95062

BOARD OF DIRECTORS
Regular Meeting
Oct. 24, 2022
5:30 p.m.
Zoom online meeting

****PLEASE NOTE****: This meeting will be held virtually using the Zoom online platform. Members of the public may participate by downloading the Zoom app and joining the meeting at <https://us06web.zoom.us/j/84049770637>. Board members will each receive a unique Zoom address an hour before the meeting.

A G E N D A

1. Roll Call

Guy Lasnier (Chair), Maitreya Maziarz, Keith Gudger, Joe Hall, Janis O'Driscoll, Mathilde Rand, Elizabeth Shaw, David Warren

[quorum is five]

2. Oral Communications

Any person may address the Board during its oral communications period. All Oral Communications must be directed to an item not listed on today's consent or regular agenda, and must be within the jurisdiction of the Board.

3. Consideration of late additions to the agenda; additions and deletions to consent and regular agendas.

CONSENT AGENDA

4. Approve meeting agenda*
5. Approve Board meeting minutes of Sept. 26, 2022*
6. Accept September 2022 financial reports*

REGULAR AGENDA

7. Executive Director's report*

8. Explore the board's interest in pursuing the creation or acquisition of an LPTV station and decide whether to fund an exploratory study of legitimate opportunities.*
9. Education committee report*
10. Board Chair's report
11. Board member / staff requests for specific items to appear on next meeting agenda
12. Announcements
13. Adjournment

Any person may address the Board during its Public Comment period. Each presentation will be limited to three minutes and individuals may speak only once during Public Comment. A maximum of five minutes will be set aside for this period at this meeting. If the period runs beyond five minutes, the Board may, at its discretion, allow time at the end of the meeting for additional public comment. All comments must be directed to an item NOT listed on today's agenda and must be within the subject matter jurisdiction of the Board. Preference will be given to individuals who did not speak at the previous Board meeting. All speakers must address the entire Board and will not be permitted to engage in dialogue. Speakers are requested to sign the sheet designated for that purpose so that their names may accurately be reflected in the minutes of the meeting. Regular Agenda Items: Members of the public may speak on any item on the agenda. Each presentation will be limited to three minutes. The maximum time devoted to public input on any item will be determined by the Chair.

*** Material Included in Board Packet**



325 Soquel Avenue
Santa Cruz, CA 95062

EXECUTIVE COMMITTEE Regular Meeting

Oct. 24, 2022

5:30 p.m.

Zoom online meeting

A G E N D A

1. Roll Call

Guy Lasnier (Chair), Maitreya Maziarz, Keith Gudger, Joe Hall, Janis O'Driscoll, Mathilde Rand, Elizabeth Shaw, David Warren

[quorum is three]

ALL ITEMS AS SET FORTH ON THE AGENDA OF THE REGULAR MEETING OF THE BOARD OF DIRECTORS NOTICED CONCURRENTLY.

IF A QUORUM OF THE FULL BOARD IS NOT PRESENT AT THE REGULAR BOARD MEETING, THE MEETING WILL BE ADJOURNED TO THE EXECUTIVE COMMITTEE MEETING. IF A QUORUM OF THE EXECUTIVE COMMITTEE (3) IS PRESENT, THE EXECUTIVE COMMITTEE WILL MEET TO TAKE ACTION ON THE ITEMS IN THE AGENDA.

Any person may address the Board during its Public Comment period. Each presentation will be limited to three minutes and individuals may speak only once during Public Comment. A maximum of five minutes will be set aside for this period at this meeting. If the period runs beyond five minutes, the Board may, at its discretion, allow time at the end of the meeting for additional public comment. All comments must be directed to an item NOT listed on today's agenda and must be within the subject matter jurisdiction of the Board. Preference will be given to individuals who did not speak at the previous Board meeting. All speakers must address the entire Board and will not be permitted to engage in dialogue. Speakers are requested to sign the sheet designated for that purpose so that their names may accurately be reflected in the minutes of the meeting. Regular Agenda Items: Members of the public may speak on any item on the agenda. Each presentation will be limited to three minutes. The maximum time devoted to public input on any item will be determined by the Chair.



325 Soquel Avenue
Santa Cruz, CA 95062

BOARD OF DIRECTORS

Regular Meeting

September 26, 2022

5:30 p.m.

Zoom online meeting

MINUTES

1. Roll Call

Present: Guy Lasnier (Chair), Maitreya Maziarz, Keith Gudger, Joe Hall, Janis O'Driscoll, David Warren, Mathilde Rand, Elizabeth Shaw (after item 7)

[quorum is five]

Staff: Executive Director Becca Reed

2. Oral Communications

Any person may address the Board during its oral communications period. All Oral Communications must be directed to an item not listed on today's consent or regular agenda, and must be within the jurisdiction of the Board. None given.

3. Consideration of late additions to the agenda; additions and deletions to consent and regular agendas.

None.

CONSENT AGENDA

4. Approve meeting agenda

5. Approve Board Regular meeting minutes of July 25, 2022

Director Rand moved approval of the consent agenda, Director Maziarz seconded, approved unanimously.

REGULAR AGENDA

6. Review July and August financial reports.

E.D. Reed reported that donations were large in July because CTV sold 2 donated guitars. Director Maziarz asked about Contract services - legal being so large. E.D. Reed reported this was due to the LPTV contract.

Approval moved by Director Maziarz, Director Rand seconded, approved unanimously.

7. Executive Director's report

E.D. Reed reported that the coworking center is on track financially. The Studio is getting traction with a number of rentals. Staff is still working on moving the broadcast server to CTV's building as Comcast is waiting on a construction permit from the City. Installation of a better security system is completed. With regards to youth equipment grant status, some has been returned, and some is broken. She has replaced the broken parts. The COE has the PadCasters again and E.D. Reed is working to make them age appropriate. Director Maziarz asked about a VAC report about public access shows. Becca reported that a few shows are back in the studio and that the new TriCaster has caused some wrinkles.

8. Discuss developments regarding a proposed agreement between Community Television of Santa Cruz County and Major Market Broadcasting of California, Inc

Chair Lasnier reported that CTV has gone back and forth with MMB about the contract. CTV asked for a certain level of fidelity, but have not received a good response. CTV's efforts were rejected, and MMB came back with ambiguous language that CTV could not pin down. It seems like CTV should back out at this point. While it would be a "value added" to CTV's operations, CTV doesn't feel we can get a commitment from MMB.

E.D. Reed has spoken with a company that helps build LPTV and LP radio stations. They will look into whether there are any licenses available. There are many other ways to look at licensing opportunities, such as construction permits. However, there is no way to know if the FCC will reopen license applications. Director Warren asked if TV manufacturers have stopped producing TVs. Director Maziarz asked about assurances of quality. Since CTV is not doing big productions, our value is not in production values but in local content relevant to county residents. Maybe CTV should try it and see what happens? Director Hall suggested some language that has been rejected. which means CTV could possibly be paying for something that's not watchable. E.D. Reed said yes, we want to get our channels out there for people to see, but CTV's worry is that this company has been evasive in such a way that we're concerned about partnering with MMB.

Director Rand said that the emails suggested that we couldn't trust this partner. Director Maziarz said it's probably best not to pursue the issue. Director Hall agreed that it's probably best to set the agreement aside since MMB was not willing to agree to a trigger clause. This could lead to further problems in the future.

Chair Lasnier said Director Hall's idea to end negotiations makes sense.

9. Education Committee Report

The committee met and discussed the current strategic plan and its education component. The committee will talk to the COE and Cabrillo and look forward to expanding the PadCaster program.

10. Board Chair's report

Chair Lasnier noted that we are short a couple of directors and we need to talk about possible new board members. The Chair will follow up with Capitola about their representative. Director Hall commented that the commitment is much easier when we meet by Zoom, allowing us to avoid rush hour traffic.

11. Board member / staff requests for specific items to appear on next meeting agenda
None.

12. Announcements

Director Gudger talked about the Adult Animation class just finishing at Capitola Branch Library. There will be another youth animation class beginning next month at the Felton Branch.

13. Adjournment

Motion to adjourn by Director Rand, seconded by Director Shaw. Approved unanimously. Adjourned at 6:14 PM.

Community Television of Santa Cruz County
Capital Profit Loss Budget Performance
September
2022

	Annual Budget 2022-23	August 2022	September 2022	September Year to Date	% of Annual Budget	Amount Remaining
4000 · CAPITAL REVENUE						
4100 · County PEG Fees	500,000.00	0.00	150,000.00	150,000.00	30%	350,000.00
4105 · County PEG Fees - Youth Grant	100,000.00	0.00	0.00	0.00	0%	100,000.00
TOTAL INCOME	600,000.00	0.00	150,000.00	150,000.00	25%	450,000.00
5000 · CAPITAL EXPENDITURES						
5100 · Facility						
7400 · Facility Lease	274,788.00	21,615.66	21,186.31	64,873.92	24%	209,914.08
6701 · Facility /Equip. Insurance	13,105.00	1,082.18	1,082.18	3,246.54	25%	9,858.46
7058 · Leasehold Improvements /Capital	20,000.00	0.00	0.00	0.00	0%	20,000.00
7300 · Facilities & Equipment Rental	1,000.00	56.37	56.37	169.11	17%	830.89
Total 5100 · Facility	308,893.00	22,754.21	22,324.86	68,289.57	22%	240,603.43
5200 · Equipment						
7215 · Copy Machine Lease	2,480.00	273.72	174.46	614.33	25%	1,865.67
7051 · Equipment Repair	4,564.00	83.33	83.45	250.11	5%	4,313.89
7056 · Equipment - Depreciated	98,732.00	(1,360.50)	13,902.34	58,762.20	60%	39,969.80
7057 · Equipment - Non Depreciated	24,306.00	0.00	3,898.46	6,525.04	27%	17,780.96
7060 · Equipment Grant Program	100,000.00	0.00	0.00	0.00	0%	100,000.00
7061 · Equipment Leases	0.00	0.00	0.00	0.00	0%	0.00
7062 · Software as a Service	17,250.00	1,510.06	1,491.72	3,322.78	19%	13,927.22
Total 5200 · Equipment	247,332.00	506.61	19,550.43	69,474.46	28%	177,857.54
Capital Maintenance & Repair						
7063 · Building Maintenance	7383.00	619.40	420.91	1,638.70	22%	5,744.30
7064 · Equipment Maintenance	12694.00	1030.37	1030.37	3,091.11	24%	9,602.89
7065 · Equipment Repair	23038.00	1820.57	1956.51	5,654.37	25%	17,383.63
Total Capital Maintenance & Repair	43115.00	3470.34	3407.79	10,384.18	24%	32,730.82
5300 · Media Licensing						
7059 · Music Library	660.00	55.00	55.00	165.00	25%	495.00
Total 5300 · Media Licensing	660.00	55.00	55.00	165.00	25%	495.00
Total 5000 · CAPITAL EXPENDITURES	600,000.00	26,786.16	45,338.08	148,313.21	25%	451,686.79
NET INCOME/LOSS	0.00	(26,786.16)	104,661.92	1,686.79		

Community Television of Santa Cruz County
Operating Profit Loss Budget Performance
September
2022

	Annual Budget 2022-23	August 2022	September 2022	September Year to Date
4300 · OPERATING REVENUE				
4101 · County BOS Meetings	26,732.00	0.00	1,652.50	1,652.50
4103 · City of Capitola Gov. Meetings	10,314.00	847.50	791.00	2,678.50
4104 · SCMTD Meetings	3,440.00	0.00	242.95	476.95
4106 · City of Santa Cruz Gov. Mtg.	35,238.00	1,821.25	4,803.00	13,795.25
4108 · SCCRTC Meetings	5,058.00	310.75	593.25	1,684.00
4120 · Facility & Equipment Use	105,750.00	13,102.66	9,316.55	29,338.44
4121 - SLVWD Meetings	7,859.00	734.50	621.50	1,902.00
4122 - PVUSD	12,072.00	505.25	618.25	2,161.50
4130 · Classes	0.00	0.00	0.00	0.00
4165 · Donations	3,645.00	0.00	0.00	1,479.91
4180 · Interest Earned	0.00	1,159.63	59.69	1,302.22
4185 · Misc. Income	840.00	0.00	0.00	64.00
4190 · Gain/Loss on Sale of Assets	0.00	0.00	0.00	0.00
4200 · Production Services	4,000.00	0.00	700.00	700.00
4250 - Closed Captioning	36,900.00	0.00	2,925.00	5,512.50
4260 - Equipment Lease	8,600.00	761.86	761.86	2,285.58
4700 - CA Relief Grant	0.00	0.00	0.00	0.00
CTV Reserves	5,000.00	0.00	0.00	0.00
Total 4300 · OPERATING REVENUE	265,448.00	19,243.40	23,085.55	65,033.35
TOTAL INCOME	265,448.00	19,243.40	23,085.55	65,033.35
6000 · OPERATING EXPENSES				
6100 · Advertising	8,000.00	34.31	34.31	82.93
6300 · Bank Charges	2,000.00	135.91	381.37	810.54
6600 · Dues & Subscriptions	1,000.00	31.89	60.00	91.89
7100 · Office Supplies	800.00	0.00	0.00	0.00
7105 - Production Expenses	200.00	0.00	0.00	0.00
7200 · Postage/Freight	500.00	18.00	0.00	52.79
7205 · Printing	100.00	0.00	0.00	0.00
7401 · Facility Supplies	2,000.00	0.00	0.00	161.52
7640 · Licenses / Fees / Misc. Taxes	100.00	0.00	0.00	0.00
7700 · Telephone/ Telecommunications/ Internet	2,920.00	1,154.11	1,154.11	3,462.32
Total 6000 - Operating Expenses	17,620.00	1,374.22	1,629.79	4,661.99
6800 · Contracted Services				
6900 · Contract Services-Audit Services	1,500.00	0.00	0.00	0.00
7001 · Contract Services-Production Support	0.00	0.00	0.00	0.00

Community Television of Santa Cruz County
Operating Profit Loss Budget Performance
September
2022

	Annual Budget 2022-23	August 2022	September 2022	September Year to Date
7007 · Contract Services-CMAP	0.00	0.00	0.00	0.00
7010 · Contract Services-Consulting	1,000.00	0.00	0.00	0.00
7110 · Contract Services-Legal	1,000.00	525.00	0.00	1,470.00
7910 - Contract Services-Equipment Technicians	0.00	0.00	0.00	0.00
7920 · Contract Services-Captioning	8,000.00	361.37	1,892.76	5,266.17
Total 6800 · Contracted Services	11,500.00	886.37	1,892.76	6,736.17
7000 · Staff Development & Fundraising				
7405 · Training/ conferences	500.00	0.00	0.00	0.00
7800 · Travel/Meals	100.00	0.00	0.00	0.00
8600 · Special Events Expense	500.00	0.00	0.00	0.00
Total 7000 · Staff Development & Fundraising	1,100.00	0.00	0.00	0.00

Community Television of Santa Cruz County
Operating Profit Loss Budget Performance
September
2022

	Annual Budget 2022-23	August 2022	September 2022	September Year to Date
7500 · Operating Salaries & Benefits				
7525 · Salaries - Executive Director	80,720.00	6,729.33	6,729.33	20,187.99
7530 · Salaries - Coworking Community Coordinator	29,535.00	2,477.60	1,683.63	6,554.77
7535 · Salaries - Accountant	11,032.00	552.98	1,096.70	2,429.50
7542 · Salaries - Media Services Coordinator	50,778.00	4,121.47	4,121.47	12,364.41
7585 · Salaries - Government Technicians	16,000.00	1,923.98	2,465.81	5,334.94
7589 · Salaries - Extra Help Trainers, Technicians	1,500.00	110.50	0.00	110.50
7621 · Payroll Taxes	20,429.00	1,593.87	1,931.03	5,071.25
7635 · Workers Comp	2,034.00	125.40	125.40	376.20
7630 · Health/Dental/Vision	18,200.00	1,564.82	771.81	2,758.64
7632 · Severance/Vacation Payouts	5,000.00	0.00	0.00	0.00
Total 7500 · Operating Salaries & Benefits	235,228.00	19,199.95	18,925.18	55,188.20
TOTAL EXPENSES	265,448.00	21,460.54	22,447.73	66,586.36
NET INCOME/LOSS	0.00	(2,217.14)	637.82	(1,553.01)

Community Television of Santa Cruz County
Operating Profit Loss Budget Performance
September
2022

	% of Annual Budget	Amount Remaining
4300 · OPERATING REVENUE		
4101 · County BOS Meetings	6%	25,079.50
4103 · City of Capitola Gov. Meetings	26%	7,635.50
4104 · SCMTD Meetings	14%	2,963.05
4106 · City of Santa Cruz Gov. Mtg.	39%	21,442.75
4108 · SCCRTC Meetings	33%	3,374.00
4120 · Facility & Equipment Use	28%	76,411.56
4121 - SLVWD Meetings	24%	5,957.00
4122 - PVUSD	0%	9,910.50
4130 · Classes	0%	0.00
4165 · Donations	41%	2,165.09
4180 · Interest Earned	0%	(1,302.22)
4185 · Misc. Income	8%	776.00
4190 · Gain/ Loss on Sale of Assets	0%	0.00
4200 · Production Services	18%	3,300.00
4250 - Closed Captioning	15%	31,387.50
4260 - Equipment Lease	27%	6,314.42
4700 - CA Relief Grant	0%	0.00
CTV Reserves	0%	5,000.00
Total 4300 · OPERATING REVENUE	24%	200,414.65
TOTAL INCOME	24%	200,414.65
6000 · OPERATING EXPENSES		
6100 · Advertising	1%	7,917.07
6300 · Bank Charges	41%	1,189.46
6600 · Dues & Subscriptions	9%	908.11
7100 · Office Supplies	0%	800.00
7105 - Production Expenses	0%	200.00
7200 · Postage/Freight	11%	447.21
7205 · Printing	0%	100.00
7401 · Facility Supplies	8%	1,838.48
7640 · Licenses / Fees / Misc. Taxes	0%	100.00
7700 · Telephone/ Telecommunications / Internet	119%	(542.32)
Total 6000 - Operating Expenses	26%	12,958.01
6800 · Contracted Services		
6900 · Contract Services-Audit Services	0%	1,500.00
7001 · Contract Services-Production Support	0%	0.00

Community Television of Santa Cruz County
Operating Profit Loss Budget Performance
September
2022

	% of Annual Budget	Amount Remaining
7007 · Contract Services-CMAP	0%	0.00
7010 · Contract Services-Consulting	0%	1,000.00
7110 · Contract Services-Legal	147%	(470.00)
7910 - Contract Services-Equipment Technicians	0%	0.00
7920 · Contract Services-Captioning	66%	2,733.83
Total 6800 · Contracted Services	59%	4,763.83
7000 · Staff Development & Fundraising		
7405 · Training / conferences	0%	500.00
7800 · Travel/ Meals	0%	100.00
8600 · Special Events Expense	0%	500.00
Total 7000 · Staff Development & Fundraising	0%	1,100.00

Community Television of Santa Cruz County
Operating Profit Loss Budget Performance
September
2022

	% of Annual Budget	Amount Remaining
7500 · Operating Salaries & Benefits		
7525 · Salaries - Executive Director	25%	60,532.01
7530 · Salaries - Coworking Community Coordinator	22%	22,980.23
7535 · Salaries - Accountant	22%	8,602.50
7542 · Salaries - Media Services Coordinator	24%	38,413.59
7585 · Salaries - Government Technicians	33%	10,665.06
7589 · Salaries - Extra Help Trainers, Technicians	7%	1,389.50
7621 · Payroll Taxes	25%	15,357.75
7635 · Workers Comp	18%	1,657.80
7630 · Health/ Dental/ Vision	15%	15,441.36
7632 · Severance/ Vacation Payouts	0%	5,000.00
Total 7500 · Operating Salaries & Benefits	23%	180,039.80
TOTAL EXPENSES	25%	198,861.64
NET INCOME/LOSS	-2.4%	

Community Television of Santa Cruz County

Balance Sheet

As of September 30, 2022

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
1021 Petty Cash Fund	109.08
1075 Checking - Santa Cruz County Bank	376,680.32
1080 Savings - Santa Cruz County Bank	138,359.66
1081 CDAR 1025929272	250,674.12
1082 CDAR 1025929809	250,655.39
1083 ICS Santa Cruz County Bank	250,026.60
1084 CDAR 1026064054	250,019.19
1085 CDAR 1026064062	250,000.00
Total Bank Accounts	\$1,766,524.36
Accounts Receivable	
1114 Temp A/R	0.00
1115 Accounts Receivable	165,439.74
1116 Grants Receivable	0.00
Total Accounts Receivable	\$165,439.74
Other Current Assets	
1117 A/R - Temp. Restricted	0.00
1125 County Reserve Acct. Restricted	0.00
1200 Prepaid Insurance	
1201 Health	0.00
1202 Accident	225.00
1203 Crime Coverage	0.00
1206 Workers Comp Deposit	666.30
1209 Liability / D&O (SLIP)	0.00
1210 Property Liability (SPIP)	8,384.71
Total 1200 Prepaid Insurance	9,276.01
1260 Prepaid Expenses	26,658.03
1300 PFG Common Stock	4,931.00
1400 Undeposited Funds	0.00
Repayment	64.80
Health Insurance	-64.80
Total Repayment	0.00
Total Other Current Assets	\$40,865.04
Total Current Assets	\$1,972,829.14

Community Television of Santa Cruz County

Balance Sheet

As of September 30, 2022

	TOTAL
Fixed Assets	
1600 Production Equipment	1,158,060.74
1700 Accum Depr-Production Equipment	-1,035,404.60
Total 1600 Production Equipment	122,656.14
1602 Board of Supervisors Equipment	0.00
1620 Office Furniture/Equipment	122,181.80
1720 Accum Depr-Furniture/Equipment	-120,262.14
Total 1620 Office Furniture/Equipment	1,919.66
1625 Leasehold Improvement	207,697.15
1725 Accum Depr-Leasehold Improv.	-155,356.36
Total 1625 Leasehold Improvement	52,340.79
1670 Broadcasting Equipment	28,933.89
Total Fixed Assets	\$205,850.48
TOTAL ASSETS	\$2,178,679.62
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
2100 Accounts Payable	9,081.77
Total Accounts Payable	\$9,081.77
Other Current Liabilities	
2110 Sales Tax Payable	15.87
2111 Sales Tax (Manual entry)	0.00
2140 Accrued Vacation	10,583.72
2150 PPP Loan	0.00
24000 Payroll Liabilities	1,034.98
CA PIT / SDI	490.17
CA SUI / ETT	-526.23
Federal Taxes (941/944)	2,071.67
Total 24000 Payroll Liabilities	3,070.59
Board of Equalization Payable	0.00
Direct Deposit Payable	0.00
Total Other Current Liabilities	\$13,670.18
Total Current Liabilities	\$22,751.95
Long-Term Liabilities	
2400 Business Equipment Loan 33736	0.00
2410 EIDL Loan	150,000.00
Total Long-Term Liabilities	\$150,000.00
Total Liabilities	\$172,751.95

Community Television of Santa Cruz County

Balance Sheet

As of September 30, 2022

	TOTAL
Equity	
3000 Opening Bal Equity	0.00
3015 Net Assets-Temp Restricted	0.00
3900 Retained Earnings	446,598.13
3905 Retained Earnings - Capital Reserves	1,559,195.76
Net Income	133.78
Total Equity	\$2,005,927.67
TOTAL LIABILITIES AND EQUITY	\$2,178,679.62

9/24/22

Community Television of Santa Cruz County

Executive Director's Report to the Board

Covering September

1. Administration

Revenue

- In October the coworking center earned \$ 9,250
 - \$2800 in studio and equipment rentals
 - One new private office rental
- As of this writing we have earned \$10,225 in October

Paid Services

Completed

- *Government Meeting Services*
 - CTV covered 21 live government meetings and facilitated 9 government webinars in September

Upcoming

- The studio was rented for 6 days in September.
- Facilities & Equipment

CTV Rebuild

- Comcast is slowly moving the construction project forward.
- They expect to receive a permit to stop traffic during construction on Nov. 2.
- Our engineers project we will finish in November.

CTV Equipment

- We have added a new professional camera to our inventory, an Sony FX6. It is a camera our professional clients have been asking for.

LPTV

- After our last board meeting, I informed Major Market Broadcasting that CTV could not move forward without a firm commitment that our channels would have a professional caliber signal. They declined to make that commitment. So, we won't be leasing KMCE 43.1 & 43.2.

Youth/Equipment Grant

Digital Nest

- I met with Digital Nest about the status of their grant.
- They have searched for and located some items but believe they no longer have and won't be able to return 81 pieces of equipment.
- The cost to replace these items will be \$3,300
 - Digital Nest has offered to pay for the replacement equipment.

County Office of Education / California State Parks update

- COE has done a special training at Bonny Doon Elementary for all the teachers. Their plan is for the students to interview the local families impacted by wildfires. They will also create informational videos about how to prepare for wildfire season. These important stories will appear on CTV.

CTV Board meeting 10/24/22

Background information relating to the research required to purchase or build an LPTV station:

Staff spoke with an LPTV consultant, Sterling Communications, to learn what it would take to buy or build an LPTV station.

The first step would be a study to learn what if any stations or construction permits are available.

Sterling will review all of the rules and possible waivers specific to our area to find the best covering channels. It will provide maps, identify towers in the area which do or do not work, and recommend the best options for CTV.

The importance of this the in-depth study is to be sure we are presented only opportunities that would be granted by the FCC.

Should we find an opportunity we want to pursue, this work will also provide CTV the information needed for the LPTV Channel Study which we would need to complete in order to buy/build a station, and will include all of the information that an engineer would need to see. The cost for such a study is \$3700.00

We may or may not find an opportunity.

Education Minutes 10/17/22

Attendees: Becca Reed, David Warren, Keith Gudger

We're meeting Wednesday with Jason to get his advice on our strategic plan. We need a framework for the discussion. How can we help with video equipment? What programs would that enhance? Based on the 2019 plan that references training and equipment, what can we do?

Becca says the PadCasters are working out well. She's working on equipment updates with lighter and simpler equipment.

With regards to what works now, we're finding that people don't want to use the studio and create PSAs, they want to do it on their own. We wanted to host professional training, and we tried to have a teacher to teach editing, but didn't get a lot of buy-in. We would have to have classes rain or shine to build a reputation. If we could find someone or organization that wanted to do this, we can try again.

David asked, with the PadCasters, how about a greenscreen to simulate a newscast? In the past students created videos with school news and announcements that are not useful for us to air. Last week's lunch menu is not important.

How are the students using the PadCasters? We don't require anything particular, but we require their content to be on our station. Putting it in the hands of the teachers works as a first step on a pathway for the students. Our deal is that there's a section of the program called discover and engagement. Then, the teachers have a framework. They've created PSAs, science projects, and documented school events.

Schools have digital literacy frameworks. How are we enhancing that? A question for Jason: Is there a published curriculum for the PadCasters?

Can we come up with a financial plan for supplying PadCasters over the longer term?

Can we get more organizations involved?

How is the county office training the teachers to use the equipment?