



325 Soquel Avenue
Santa Cruz, CA 95062

BOARD OF DIRECTORS

Regular Meeting

August 17, 2026

5 p.m.

Hybrid In-Person/Zoom Online Meeting

****PLEASE NOTE****: The meeting will be held at the offices of Community Television of Santa Cruz County. Members of the public may attend in person or at <https://us06web.zoom.us/j/83279498065> (This Zoom address may be updated Aug. 17.)

A G E N D A

1. Roll Call

Guy Lasnier (Chair), Maitreya Maziarz, Keith Gudger, Joe Hall, Nick Ibarra, Tom Manheim, Janis O'Driscoll, Chloé Woodmansee
[quorum is five]

2. Oral Communications

Any person may address the Board during its oral communications period. All Oral Communications must be directed to an item not listed on today's consent or regular agenda, and must be within the jurisdiction of the Board.

3. Consideration of late additions to the agenda; additions and deletions to consent and regular agendas.

CONSENT AGENDA

4. Approve meeting agenda*

5. Approve Board meeting minutes of June 22, 2026*

6. Accept June 2026 financial reports as recommended by the Finance Committee*

REGULAR AGENDA

7. Executive Director's report

8. Short video site discussion and demo*

9. Discussion of DIVCA revenue implications for the capital budget*
10. Update on the recruitment of a new executive director.
11. Adjourn to closed executive session/personnel
12. Board member / staff requests for specific items to appear on next meeting agenda
13. Announcements
14. Adjournment

Any person may address the Board during its Public Comment period. Each presentation will be limited to two minutes and individuals may speak only once during Public Comment. A maximum of five minutes will be set aside for this period at this meeting. If the period runs beyond five minutes, the Board may, at its discretion, allow time at the end of the meeting for additional public comment. All comments must be directed to an item NOT listed on today's agenda and must be within the subject matter jurisdiction of the Board. Preference will be given to individuals who did not speak at the previous Board meeting. All speakers must address the entire Board and will not be permitted to engage in dialogue. Speakers are requested to sign the sheet designated for that purpose so that their names may accurately be reflected in the minutes of the meeting. Regular Agenda Items: Members of the public may speak on any item on the agenda. Each presentation will be limited to three minutes. The maximum time devoted to public input on any item will be determined by the Chair.

*** Material Included in Board Packet**



325 Soquel Avenue
Santa Cruz, CA 95062

EXECUTIVE COMMITTEE Regular Meeting

**August 17, 2026
5 p.m.**

A G E N D A

1. Roll Call

Guy Lasnier (Chair), Maitreya Maziarz, Keith Gudger, Joe Hall, Nick Ibarra, Tom Manheim, Janis O'Driscoll, Chloé Woodmansee [quorum is three]

ALL ITEMS AS SET FORTH ON THE AGENDA OF THE REGULAR MEETING OF THE BOARD OF DIRECTORS NOTICED CONCURRENTLY.

IF A QUORUM OF THE FULL BOARD IS NOT PRESENT AT THE REGULAR BOARD MEETING, THE MEETING WILL BE ADJOURNED TO THE EXECUTIVE COMMITTEE MEETING. IF A QUORUM OF THE EXECUTIVE COMMITTEE (3) IS PRESENT, THE EXECUTIVE COMMITTEE WILL MEET TO TAKE ACTION ON THE ITEMS IN THE AGENDA.

Any person may address the Board during its Public Comment period. Each presentation will be limited to two minutes and individuals may speak only once during Public Comment. A maximum of five minutes will be set aside for this period at this meeting. If the period runs beyond five minutes, the Board may, at its discretion, allow time at the end of the meeting for additional public comment. All comments must be directed to an item NOT listed on today's agenda and must be within the subject matter jurisdiction of the Board. Preference will be given to individuals who did not speak at the previous Board meeting. All speakers must address the entire Board and will not be permitted to engage in dialogue. Speakers are requested to sign the sheet designated for that purpose so that their names may accurately be reflected in the minutes of the meeting. Regular Agenda Items: Members of the public may speak on any item on the agenda. Each presentation will be limited to three minutes. The maximum time devoted to public input on any item will be determined by the Chair.



325 Soquel Avenue
Santa Cruz, CA 95062

BOARD OF DIRECTORS
Regular Meeting
June 22, 2026
5:00 P.M.

MINUTES

1. Roll Call at 5:01 p.m.
Present: Guy Lasnier (Chair), Keith Gudger, Joe Hall, Nick Ibarra, Tom Manheim, Maitreya Maziarz, Janis O'Driscoll, Chloé Woodmansee
Absent: None
Staff: Becca Reed
2. Oral Communications. Any person may address the Board during its oral communications period.
None
3. Consideration of late additions to the agenda, additions and deletions to the consent and regular agendas.
Chair Lasnier added an item to discuss July and August board meetings, Item 12.

CONSENT AGENDA

4. Approve meeting agenda
5. Approve Board meeting minutes of April 27, 2026
6. Accept April and May 2026 financial reports as recommended by the Finance Committee

Director Ibarra asked about advertising expense on the May report, and E.D. Reed explained it was a Google Ads campaign for the new website.

M/S Hall / Maziarz, approved unanimously.

REGULAR AGENDA

7. Executive Director's Report

Executive Director Reed presented her written report. Directors discussed the fixed asset list and the County audit.

8. Discuss and approve Equipment Grant Program – revised equipment purchase request

Directors discussed the County Office of Education's request to shift from iPads to video cameras, and raised questions about equipment specifications and student editing.

Director Manheim moved to approve the expenditure of any funds in line item 7057 for this fiscal year, and to work with the County Office of Education to ensure the equipment meets their needs. M/S Manheim / Woodmansee, approved unanimously by roll call.

9. Review and approve final draft of 2026 Community Television of Santa Cruz County Strategic Plan

M/S O'Driscoll / Ibarra, approved unanimously.

10. Discuss and make recommendations for a restructuring of the CTV Executive Director's position

Directors discussed whether the position should be full time, part time or interim, and the qualities sought in a candidate. Chair Lasnier appointed Director Ibarra to the personnel committee, which will lead recruitment for the position.

11. Adjourn to closed executive session / personnel

The Board reconvened at 6:30 p.m. Chair Lasnier reported the Board discussed the Executive Director transition. No action was taken.

12. Board member / staff requests for specific items to appear on next meeting agenda

Directors requested budget adjustments for recruitment, and revenue adjustments regarding Spanish captioning, appear on the next agenda.

Directors agreed to forgo a July meeting and hold the regular August meeting; Chair Lasnier will call a special meeting if needed.

13. Announcements

Directors noted the passing of Gail Williams, a long-time Community Television volunteer.

14. Adjournment

Adjournment at 6:35 p.m.

Community Television of Santa Cruz County
Operating Profit Loss Budget Performance
June
2026

	Approved Amended Budget 2025-26	May 2026	June 2026	June Year to Date	% of Annual Budget	Amount Remaining
4300 · OPERATING REVENUE						
4101 · County BOS Meetings	23,143.00	1,745.00	2,610.00	30,854.00	133%	(7,711.00)
4103 · City of Capitola Gov. Meetings	17,159.25	2,022.75	3,375.00	23,769.50	139%	(6,610.25)
4104 · SCMTD Meetings	3,511.50	393.00	745.50	5,316.25	151%	(1,804.75)
4106 · City of Santa Cruz Gov. Mtg.	20,255.62	2,040.00	2,040.00	21,000.00	104%	(744.38)
4108 · SCCRTC Meetings	5,419.87	655.00	614.50	6,732.75	124%	(1,312.88)
4109 · SCWD Meetings	6,259.50	351.00	702.00	5,538.00	88%	721.50
4110 · Memberships	0.00	0.00	0.00	75.00	0%	(75.00)
4120 · Facility & Equipment Use	112,688.13	11,677.20	9,893.65	130,057.43	115%	(17,369.30)
4121 - SLVWD Meetings	13,309.12	0.00	0.00	1,919.50	14%	11,389.62
4122 - PVUSD	20,668.00	3,240.00	3,537.50	20,179.75	98%	488.25
4130 · Classes	0.00	0.00	0.00	0.00	0%	0.00
4165 · Donations	0.00	0.00	0.00	0.00	0%	0.00
4180 · Interest Earned	10,549.02	2.78	1.14	6,969.43	66%	3,579.59
4185 · Misc. Income	50,241.48	300.23	4,070.14	48,583.59	97%	1,657.89
4190 · Gain/Loss on Sale of Assets	0.00	0.00	(112.29)	1,635.58	0%	(1,635.58)
4196 - Unrealized Gain/(Loss)	0.00	0.00	0.00	0.00	0%	0.00
4200 · Production Services	3,000.00	780.00	0.00	1,060.00	35%	1,940.00
4250 - Closed Captioning	24,920.75	1,950.00	2,625.00	28,762.50	115%	(3,841.75)
4260 - Equipment Lease	4,410.00	367.49	367.49	4,200.54	95%	209.46
Operating Reserves	36,231.02	0.00	0.00	0.00	0%	36,231.02
Total 4300 · OPERATING REVENUE	351,766.26	25,524.45	30,469.63	336,653.82	96%	15,112.44
TOTAL INCOME	351,766.26	25,524.45	30,469.63	336,653.82	96%	15,112.44
6000 · OPERATING EXPENSES						
6100 · Advertising	7,000.00	1,230.00	2,935.64	5,765.17	82%	1,234.83
6300 · Bank Charges	3,434.86	306.21	270.37	3,161.56	92%	273.30
6350 · Interest Expense	0.00	0.00	0.00	0.00	0%	0.00
6600 · Dues & Subscriptions	942.99	5.70	500.00	1,448.25	154%	(505.26)
7100 · Office Supplies	200.00	0.00	24.13	257.50	129%	(57.50)
7105 - Production Expenses	100.00	0.00	0.00	0.00	0%	100.00
7200 · Postage/Freight	549.00	0.00	66.43	809.60	147%	(260.60)
7205 · Printing	100.00	0.00	0.00	95.98	96%	4.02
7401 · Facility Supplies	3,818.08	55.00	479.08	3,659.53	96%	158.55
7640 · Licenses / Fees / Misc. Taxes	100.00	0.00	0.00	139.22	139%	(39.22)
7700 · Telephone/ Telecommunications/ Internet	3,990.99	452.05	502.05	5,728.42	144%	(1,737.43)
Total 6000 - Operating Expenses	20,235.92	2,048.96	4,777.70	21,065.23	104%	(829.31)
6800 · Contracted Services						
6900 · Contract Services-Audit Services	6,600.00	2,225.00	3,100.00	6,800.00	103%	(200.00)
7001 · Contract Services-Production Support	0.00	0.00	0.00	0.00	0%	0.00
7007 · Contract Services-CMAP	0.00	0.00	0.00	0.00	0%	0.00
7010 · Contract Services-Consulting	4,460.00	450.00	1,050.00	7,159.00	161%	(2,699.00)
7110 · Contract Services-Legal	4,500.00	0.00	0.00	722.50	16%	3,777.50
7910 - Contract Services-Equipment Technicians	1,000.00	0.00	0.00	0.00	0%	1,000.00
7920 · Contract Services-Captioning	9,013.32	1,648.16	2,209.89	13,059.48	145%	(4,046.16)
Total 6800 · Contracted Services	25,573.32	4,323.16	6,359.89	27,740.98	108%	(2,167.66)

Community Television of Santa Cruz County
Operating Profit Loss Budget Performance
June
2026

	Approved Amended Budget 2025-26	May 2026	June 2026	June Year to Date	% of Annual Budget	Amount Remaining
7000 · Staff Development & Fundraising						
7405 · Training/ conferences	500.00	0.00	0.00	279.00	56%	221.00
7800 · Travel/ Meals	500.00	0.00	0.00	425.81	85%	74.19
8600 · Special Events Expense	500.00	0.00	0.00	0.00	0%	500.00
Total 7000 · Staff Development & Fundraising	1,500.00	0.00	0.00	704.81	47%	795.19
7500 · Operating Salaries & Benefits						
7525 · Salaries - Executive Director	94,524.00	7,573.94	5,170.66	88,484.00	94%	6,040.00
7530 · Salaries - Coworking Community Coordinator	33,895.00	3,183.09	3,964.23	36,318.68	107%	(2,423.68)
7535 · Salaries - Accountant	11,932.00	620.16	1,003.81	10,819.41	91%	1,112.59
7542 · Salaries - Media Services Coordinator	64,106.00	5,785.47	7,768.59	65,384.92	102%	(1,278.92)
7585 · Salaries - Government Technicians	20,800.00	2,718.60	3,474.11	23,203.28	112%	(2,403.28)
7589 · Salaries - Extra Help Trainers, Technicians	583.02	0.00	0.00	4,200.39	720%	(3,617.37)
7589 · Salaries - Administration Support	17,000.00	0.00	0.00	0.00	0%	17,000.00
7621 · Payroll Taxes	30,543.00	1,967.91	2,065.41	23,068.22	76%	7,474.78
7635 · Workers Comp	2,596.00	246.58	430.58	3,333.96	128%	(737.96)
7630 · Health/Dental/ Vision	23,478.00	1,951.09	1,951.09	21,836.81	93%	1,641.19
7632 · Severance/ Vacation Payouts	5,000.00	0.00	0.00	0.00	0%	5,000.00
Total 7500 · Operating Salaries & Benefits	304,457.02	24,046.84	25,828.48	276,649.67	91%	27,807.35
TOTAL EXPENSES	351,766.26	30,418.96	36,966.07	326,160.69	93%	25,605.57
NET INCOME/LOSS	0.00	(4,894.51)	(6,496.44)	10,493.13	3.1%	

Community Television of Santa Cruz County
Capital Profit Loss Budget Performance
June
2026

	Approved Amended Budget 2025-26	May 2026	June 2026	June Year to Date	% of Annual Budget	Amount Remaining
4000 · CAPITAL REVENUE						
4100 · County PEG Fees	600,000.00	0.00	150,000.00	600,000.00	100%	0.00
TOTAL INCOME	600,000.00	0.00	150,000.00	600,000.00	100%	0.00
5000 · CAPITAL EXPENDITURES						
5100 · Facility						
7400 · Facility Lease	342,948.00	26,541.43	34,691.30	350,061.16	102%	(7,113.16)
6701 · Facility / Equip. Insurance	14,214.00	1,348.25	1,453.37	16,284.12	115%	(2,070.12)
7058 · Leasehold Improvements / Capital	10,000.00	0.00	2,000.00	5,096.53	51%	4,903.47
7300 · Facilities & Equipment Rental	1,000.00	0.00	0.00	0.00	0%	1,000.00
Total 5100 · Facility	368,162.00	27,889.68	38,144.67	371,441.81	101%	(3,279.81)
5200 · Equipment						
7215 · Copy Machine Lease	3,936.00	316.49	316.49	3,822.38	97%	113.62
7051 · Equipment Repair	1,000.00	0.00	0.00	0.00	0%	1,000.00
7056 · Equipment - Depreciated	114,577.00	0.00	0.00	42,847.46	37%	71,729.54
7057 · Equipment - Non Depreciated	23,533.00	311.19	15,547.94	22,239.50	95%	1,293.50
7060 · Equipment Grant Program	0.00	0.00	0.00	0.00	0%	0.00
7061 · Equipment Leases	0.00	0.00	0.00	0.00	0%	0.00
7062 · Software as a Service	15,000.00	2,285.97	3,057.00	31,673.66	211%	(16,673.66)
7640 · Licenses / Fees / Misc. Taxes	0.00	0.00	0.00	14,068.00	0%	(14,068.00)
7700 · Telephone / Telecommunications / Internet	24,000.00	2,161.95	2,172.30	25,515.15	106%	(1,515.15)
Total 5200 · Equipment	182,046.00	5,075.60	21,093.73	140,166.15	77%	41,879.85
Capital Maintenance & Repair						
7063 · Building Maintenance	7834.00	795.77	808.87	8,897.47	114%	(1,063.47)
7064 · Equipment Maintenance	16026.00	1446.37	1446.37	15,850.44	99%	175.56
7065 · Equipment Repair	25932.00	2048.52	2144.43	25,426.63	98%	505.37
Total Capital Maintenance & Repair	49792.00	4290.66	4399.67	50,174.54	101%	(382.54)
5300 · Media Licensing						
7059 · Music Library	0.00	0.00	0.00	0.00	0%	0.00
Total 5300 · Media Licensing	0.00	0.00	0.00	0.00	0%	0.00
Total 5000 · CAPITAL EXPENDITURES	600,000.00	37,255.94	63,638.07	561,782.50	94%	38,217.50
	0.00	(37,255.94)	86,361.93	38,217.50		

Community Television of Santa Cruz County

Statement of Financial Position

As of Jun 30, 2026

	Total
Assets	
Current Assets	
Bank Accounts	
1021 Petty Cash Fund	136.07
1070 Bank of America	230,499.14
1075 Checking - Santa Cruz County Bank	0.00
1080 Savings - Santa Cruz County Bank	0.00
1081 CDAR 1025929272	0.00
1082 CDAR 1025929809	0.00
1083 ICS Santa Cruz County Bank	0.00
1084 CDAR 1026064054	0.00
1085 CDAR 1026064062	0.00
1086 Schwab	1,789,851.78
PayPal Bank	0.00
Total for Bank Accounts	\$2,020,486.99
Accounts Receivable	
1114 Temp A/R	0.00
1115 Accounts Receivable	49,411.30
1116 Grants Receivable	0.00
Total for Accounts Receivable	\$49,411.30
Other Current Assets	
1117 A/R - Temp. Restricted	0.00
1125 County Reserve Acct. Restricted	0.00
1200 Prepaid Insurance	
1201 Health	0.00
1202 Accident	0.00
1203 Crime Coverage	0.00
1206 Workers Comp Deposit	909.29
1209 Liability / D&O (SLIP)	0.00
1210 Property Liability (SPIP)	7,969.27
Total for 1200 Prepaid Insurance	\$8,878.56
1260 Prepaid Expenses	57,162.16
1300 PFG Common Stock	4,931.00
1400 Undeposited Funds	0.00
QuickBooks Tax Holding Account	396.41
Repayment	
Health Insurance	0.00
Total for Repayment	\$0.00
Total for Other Current Assets	\$71,368.13
Total for Current Assets	\$2,141,266.42

Community Television of Santa Cruz County

Statement of Financial Position

As of Jun 30, 2026

	Total
Fixed Assets	
1600 Production Equipment	\$1,495,486.65
1700 Accum Depr-Production Equipment	-1,331,539.07
Total for 1600 Production Equipment	\$163,947.58
1602 Board of Supervisors Equipment	0.00
1620 Office Furniture/Equipment	\$129,226.83
1720 Accum Depr-Furniture/Equipment	-123,623.64
Total for 1620 Office Furniture/Equipment	\$5,603.19
1625 Leasehold Improvement	\$234,009.66
1725 Accum Depr-Leasehold Improv.	-183,629.41
Total for 1625 Leasehold Improvement	\$50,380.25
1670 Broadcasting Equipment	28,933.89
Total for Fixed Assets	\$248,864.91
Total for Assets	\$2,390,131.33
Liabilities and Equity	
Liabilities	
Current Liabilities	
Accounts Payable	
2100 Accounts Payable	28,388.40
Total for Accounts Payable	\$28,388.40
Credit Cards	
2120 American Express	0.00
Total for Credit Cards	\$0.00
Other Current Liabilities	
2110 Sales Tax Payable	0.00
2111 Sales Tax (Manual entry)	0.00
2130 Accrued Expenses	18,825.92
2140 Accrued Vacation	12,967.72
2150 PPP Loan	0.00
24000 Payroll Liabilities	\$1,035.05
CA PIT / SDI	-13.86
CA SUI / ETT	-535.02
Federal Taxes (941/944)	-190.38
Total for 24000 Payroll Liabilities	\$295.79
Board of Equalization Payable	0.00
Direct Deposit Payable	0.00
Total for Other Current Liabilities	\$32,089.43
Total for Current Liabilities	\$60,477.83

Community Television of Santa Cruz County

Statement of Financial Position

As of Jun 30, 2026

	Total
Long-term Liabilities	
2400 Business Equipment Loan 33736	0.00
2410 EIDL Loan	0.00
Total for Long-term Liabilities	\$0.00
Total for Liabilities	\$60,477.83
Equity	
3000 Opening Bal Equity	0.00
3015 Net Assets-Temp Restricted	0.00
3905 Retained Earnings - Capital Reserves	1,689,619.77
3900 Retained Earnings	591,323.11
Net Revenue	48,710.62
Total for Equity	\$2,329,653.50
Total for Liabilities and Equity	\$2,390,131.33

Short Video Site

Background

Online streaming has replaced TV scheduled viewing. Viewing times are short - typically 15 to 90 seconds. Smart phone cameras have passed up traditional equipment and field production predominates. This suggests CTV needs to rethink public access.

While younger people consume more media than older generations, the increase is because of watching or listening to user generated content and the use of social media.

This proposal looks at how CTV might serve the community through creating a short video sharing site (like YouTube shorts, Instagram reels and TikTok.)

What's the draw? The site would be strictly local content, tagged to a local location, **no ads**. Features would be similar to other sites with AI moderation (and possibly some volunteer moderation) and algorithmic video suggestions.

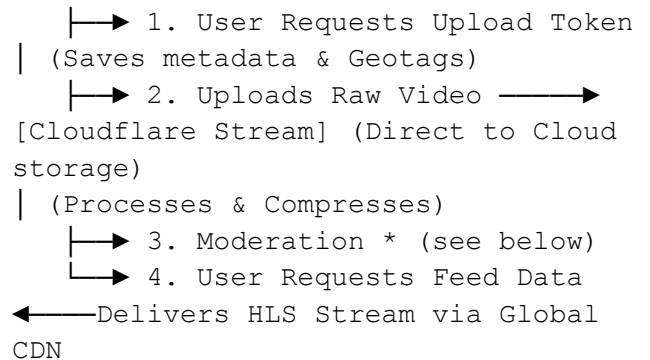
- Limited to 60 seconds
- With an option to click to a longer video?
- Do we deal with calls to action and superlatives?
- Other restrictions?

Test it out here:

<https://video.spoids.com>

Tech stack

The Scalable Architecture



Moderation tech stack

1. **Upload Status Pending:** A local user uploads a video file with a status of "quarantined". Video hidden from the local public feed.
2. **Scan:** Moderation tool (Sightengine) scans video frame-by-frame.
3. If the video passes, it is pushed to the local feed. If it fails, the post is automatically deleted, and the creator is notified.

The list of models available for content moderation is here:

<https://sightengine.com/docs/models>

Nudity & Sexual Content, Gore & Violence, Weapons, Hate & Offensive Elements, Recreational Drugs.

DIVCA Revenue and CTV Capital Expenditures

